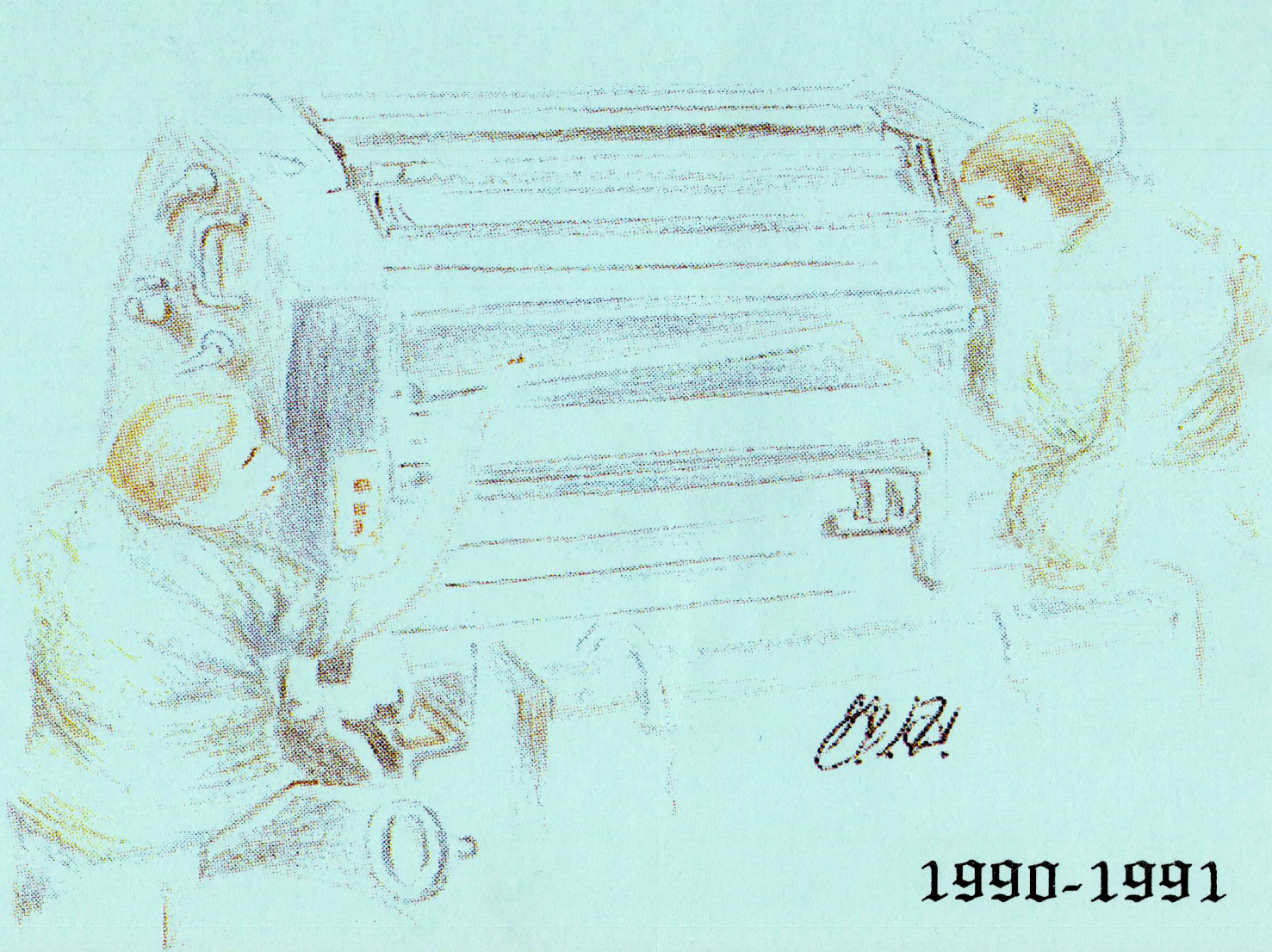


Psychological Operations
Dissemination Battalion
(Airborne)

Print Company

Leaflet Magazine

Operation Desert Shield/ Desert Storm



1990-1991



VERBUM

VINCET

INTRODUCTION

This book is dedicated to the soldiers of Print Company (Airborne) who produced and disseminated propaganda leaflets during Operation *DESERT SHIELD* and Operation *DESERT STORM*. Over 40 million leaflets were produced within a 75 day period. A total of 29 million leaflets were actually disseminated over the Kuwait Theater of Operation and other designated areas.

The purpose of this book is not only to depict a historical record of this company's production during the Gulf War, but it acts as an excellent training activity for soldiers assigned to actually perform their wartime mission.

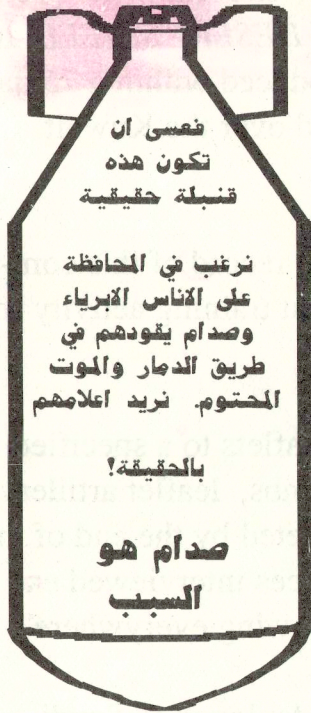
Our overall mission was to print, package, and deliver leaflets to a specified location on time and on target by means of balloons, leaflet bombs, leaflet artillery rounds, and leaflet boxes. Over 50 leaflet missions were completed by the end of the Air War resulting in responses from many Coalition ground forces interviewed exclaiming, "Once we entered into Kuwait, there were leaflets blowing everywhere".

The soldiers of this company accomplished great things while deployed to Saudi Arabia. The leadership of this company continued to stress our overall goal and number one reason for deploying to the Persian Gulf. This goal was to contribute to the convincing of Iraqi soldiers to lay down their arms and surrender. This meant that every enemy soldier who did surrender, was one less aggressor that could create a casualty out of a coalition force soldier.

David G. Milani
Captain, U.S. Army
Commanding



تحذير!
هذه البداية فقط!



نعم. إن القوات المتعددة الجنسيات على
قدرة تامة بشن هجوم صاعق في أي أن أو مكان!
تحذير!

FRONT

Printing solid colored leaflets, in blue, red, yellow, and striped, Print Company made several tests in the Saudi desert. Each color was packed using different methods. A leaflet rolling machine, hand packed to imitate the leaflet rolling machine, and randomly stuffed into boxes. The leaflets were then dropped, via a helicopter, from various altitudes to measure dispersion rates. With the exception of very low altitude drops, there was not a noticeable difference in the way the leaflets were packed.

During the actual conflict, dissemination methods became more important factors that determined packing technique. Most C-130 missions involved dropping static line boxes out the tail of the aircraft. The weight of the box, when it reached the end of the static line would cause the box to open, spreading leaflets into the air. F-16's used leaflet bombs that involved packing in a circular pattern to match the dimensions of the ordnance. And finally, there were artillery shells, packed in smaller quantities.

In one very special mission, leaflets were placed into bottles and thrown from a ship, where they washed up on the shores of Kuwait City.

Translation: "WARNING!! This is only the beginning! This could have been a real bomb. We have no desire to harm innocent people, but Saddam is leading you to certain death and destruction. We want you to know the truth! Saddam is the cause. Yes, the Multi-National Forces have the ability to strike anywhere... and at anytime! Warning!"

Leaflet Size Primary Mission

One of the first missions Print Company tackled in the Saudi Arabia desert, was the confirmation of the 4th PSYOP Group (Airborne) (POG) theory on leaflet dissemination. The objective was to create a specific size leaflet that would, when dropped from a specific height, spread in a consistent pattern over the maximum area. In addition, testing was to be conducted to see if there was a significant difference in the way leaflets were packed.

The standard 6 X 3 inch leaflet, on 20 pound bond paper, was chosen for three specific reasons. First, because of the dimensions, the leaflet was an autorotator, meaning it would spin on it's axis, thereby attaining maximum spread over the target. Second, the size and weight of the paper made for a very constant spread pattern, while still allowing for a large number of leaflets to be packed in a relatively small payload (A standard bomb held 54,000 leaflets). Third, the 20 pound bond paper was readily available from the local Saudi Arabian economy. The paper this book is printed on is, in fact, leftover paper from the conflict.

Translation:

Iraq Military Forces
Saddam Hussein's policy of aggression is the only reason for the bombing of Iraq. The bombing is intended for military targets only. The Multi-National Air Forces have overwhelming air superiority. Resistance is purposeless- the outcome is inevitable. Save yourselves- Leave your weapons and go immediately to a safe area. Saddam is to blame.

القوات العسكرية العراقية:

سياسة صدام حسين العدوانية تجاه الاوطان المجاورة

هي السبب الوحيد

لتدمير العراق و استهدفت

المواقع العسكرية فقط.

إن القوات المتعددة الجنسيات حائزة

على تفوق جوي هائل

فلا جدوى من المقاومة لأن هزيمتكم

محتومة انقذوا انفسكم اطرحوا اسلحتكم

واذهبوا الى مكان امين

ولا يقع اللوم إلا على

صدام!

الحقيقة

ثمانى سنوات حرب ضد ايران
استشهاد نصف مليون. كان لا داعي له
النصر - ذهب ادراج الرياح

الآن...

جيل جديد معرض للخطر
عالم يتحد ضد صدام
لا مساومة معه

لا تجعله سبباً للقضاء عليك

لا تجعل صدام سبباً لجلب
الدمار عليك

This is only the begining!

"Though the PSYOP Group has received only a polite nod from the national media since Iraq's defeat, commanders claim its operation played an integral part in winning the war."

Mark Price, "A War of Words: Special Army Unit Relied on Leaflets to thwart Saddam," *Egyptian Observer Times*, 21 July 1991 p.10.

Translation: "Iraqi Military Forces: Saddam Hussein's policy of aggression is the only reason for the bombing of Iraq. The bombing is intended for military targets only.

The multi-National Air Forces have overwhelming air superiority.

Resistance is purposeless- the outcome is inevitable.

Save yourselves.

Leave your weapons and go immediately to a safe area.

Saddam is to blame.

الحقيقة

لقد عزلكم صدام عن العالم

الجامعة العربية

الجامعة العربية الاسلامية

وجمعية الامم المتحدة

جميعها ادانت اعمال صدام

وحشدت ٢٨ بلداً قوات لها

وذلك نتيجة لاعماله. وتشارك

بلدان اخرى في حشد قواتها

لا تجعل صدام سبباً لجلب الدمار

عليك !!

BACK

BACK

Translation: "Saddam has isolated you from the rest of the world. The Arab League, Muslim World League, and United Nations have all condemned Saddam's actions. Forces from 28 countries have assembled as a direct result of his actions and more countries join daily. Don't let Saddam lead you to destruction!!!"

سياسة

صدام حسين

العنوانية تجاه الاوطان المجاورة

هي

السبب الوحيد

لتدمير العراق و استهدفت

المواقع العسكرية فقط.

ولا يقع اللوم الا على

صدام!

Translation: "Eight years of war with Iran. 500,000 needless deaths. Victories sold out. Now... A new generation in peril. A world united against Saddam. No deals to make. Don't let him get you killed! Don't let Saddam lead you to destruction."

BACK



25 Dinar Note: The intension of this leaflet was not to counterfeit Iraqi monies, but to entice the population to read the message on the other side.

This was printed as the first 4 color process product. This technique uses the four primary inks CYAN , MAGENTA, YELLOW , and BLACK and is printed in small dot patterns to create an infinite variety of colors. As PsyOp products became more complex, the use of this color printing process became more prevailant. Color Separations were manufactured by a new piece of technology, the PSYOP Analyst Terminal (P.A.T.) system.

BACK: Message 1. Saddam lives in luxury, while you and your family starve.

Message 2. Saddam has made your money worthless while he hoards gold.

إن تدهور قيمة العملة على
يد صدام جرى في وقت
كان يدخر فيه الذهب .

BACK

ينعم صدام بالثروات
بينما تتعرضون اتم
وعائلاتكم للجوع .

BACK

ليس من السهل غسل
الايدي المملطخة بدماء
العرب الابرياء .

Message 3:
No amount of money will buy
back your honor.

BACK

إن الشرف لا يمكن
استرجاعه مهما
بلغ المبلغ .

BACK

Message 4:
You cannot
cleans your hands
when they have
been stained by the
blood of decent
Arabs.

"Saddam Hussein and his subordinate commanders took the leaflets seriously. So called "morale squads" of Iraqi thugs searched bunkers and troop positions for evidence that troops were keeping the leaflets. Iraqi soldiers found with leaflets were reportedly punished, and, in some instances, executed."

Thomas B. Allen, F. Clifton Berry and Norman Polmar, *War in the Gulf* (Atlanta: Turner Publishing, 1991) pp. 196-197



حت الآن مات اكثر من ٥٠٠,٠٠٠!



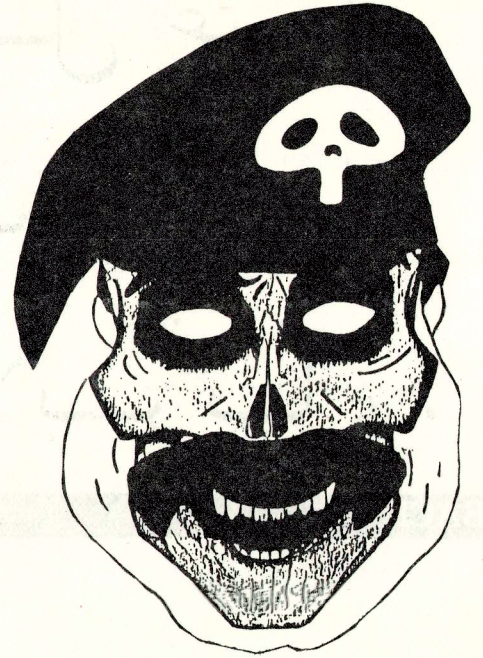
FRONT

Throne of Skulls.

Number Produced: 31,000

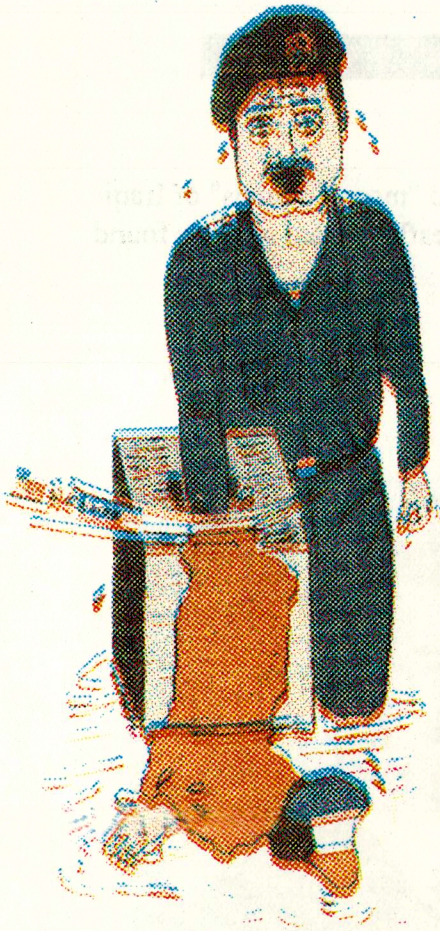
Translation:
Until now, 500,000 dead.

Translation:
"Ruler of the dead."



BACK

حاكم
القتلى!



FRONT

Translation:
"It is the law, Saddam will
not go on with his crimes
unpunished."

"The leaflets, which
have begun to turn up
for sale as souvenirs in
Europe, are considered
the most accomplished
of their campaigns,
particularly the "sur-
render or die" series."

Mark Price, "A War of Words: Special Army
Unit Relied on Leaflets to Thwart Saddam,"
"Fayetteville Observer Times," 21 July 1991,
p.10

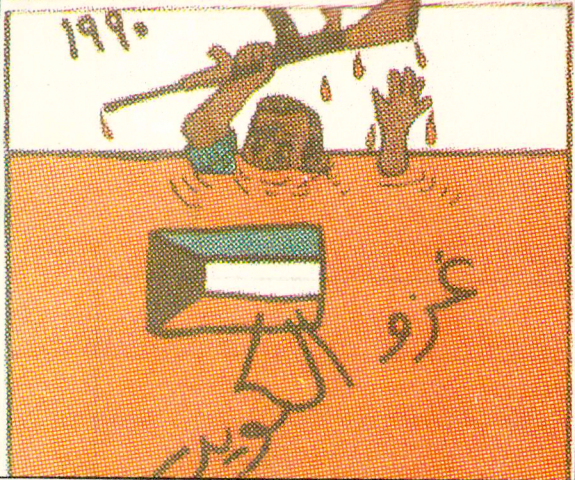
انه القانون
و صدام لن
يستمر في
جرائمه
بدون
عقاب!

BACK



الحرب ضد ايران

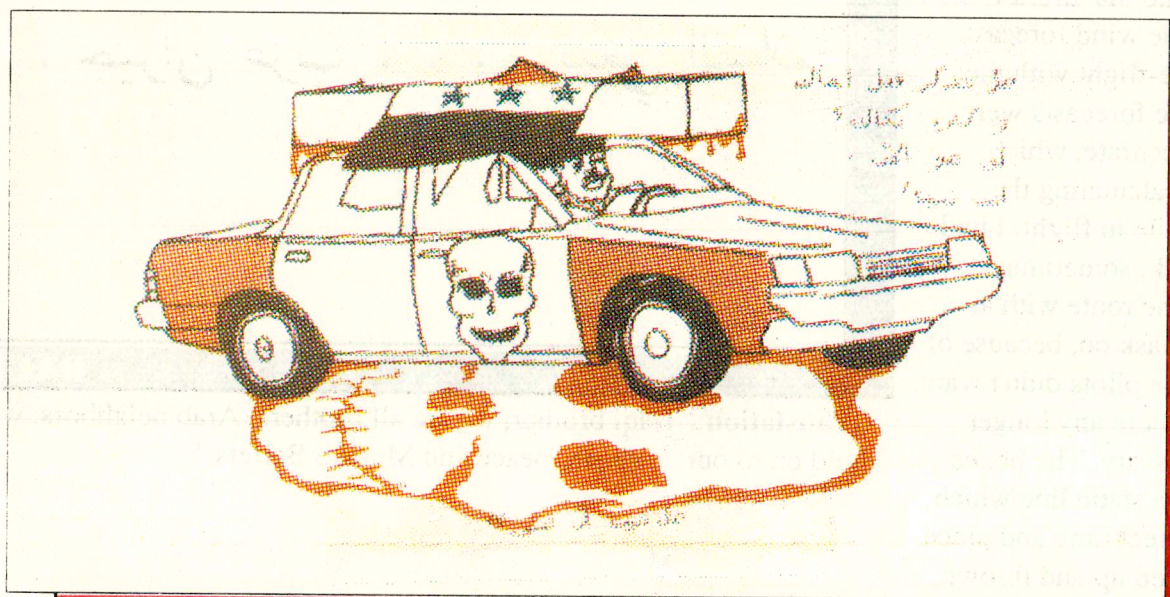
يكتب صدام تاريخاً
بدمكم!



غزو الكويت

FRONT

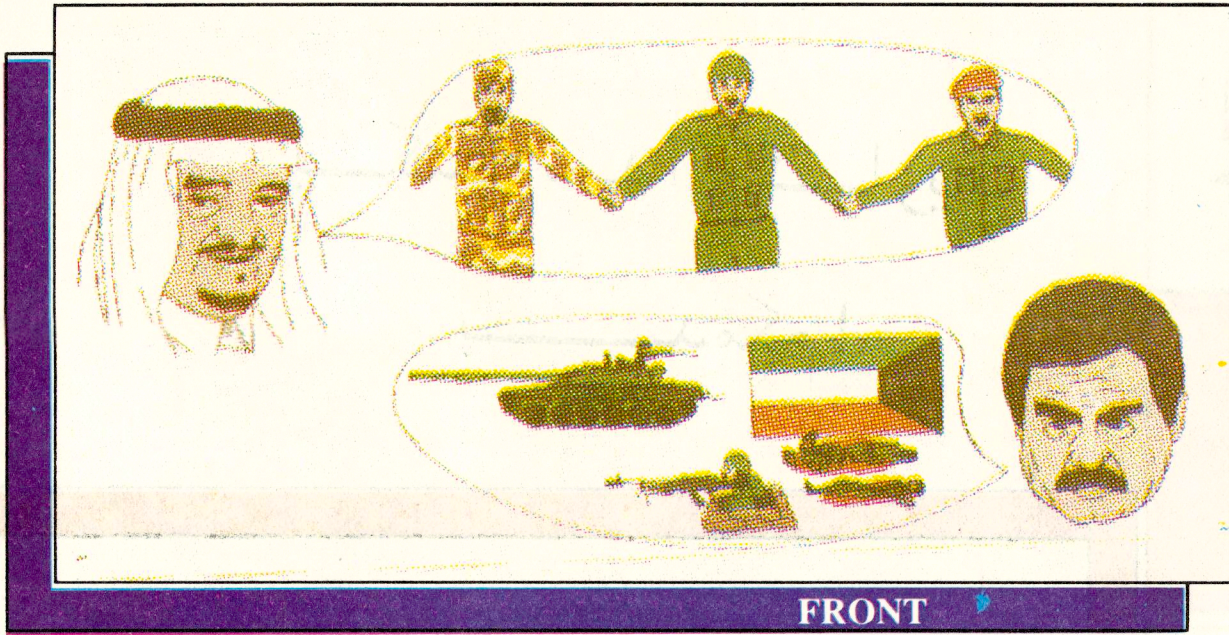
Blood Ba'ath
Number Produced: 31,000
Translation: *Top:* "The war against Iran 1981"
Bottom: "The invasion of Kuwait 1990"
Back: Saddam is rewriting history with your blood.



FRONT

Translation:
 "Anticipating death is worse than death itself."

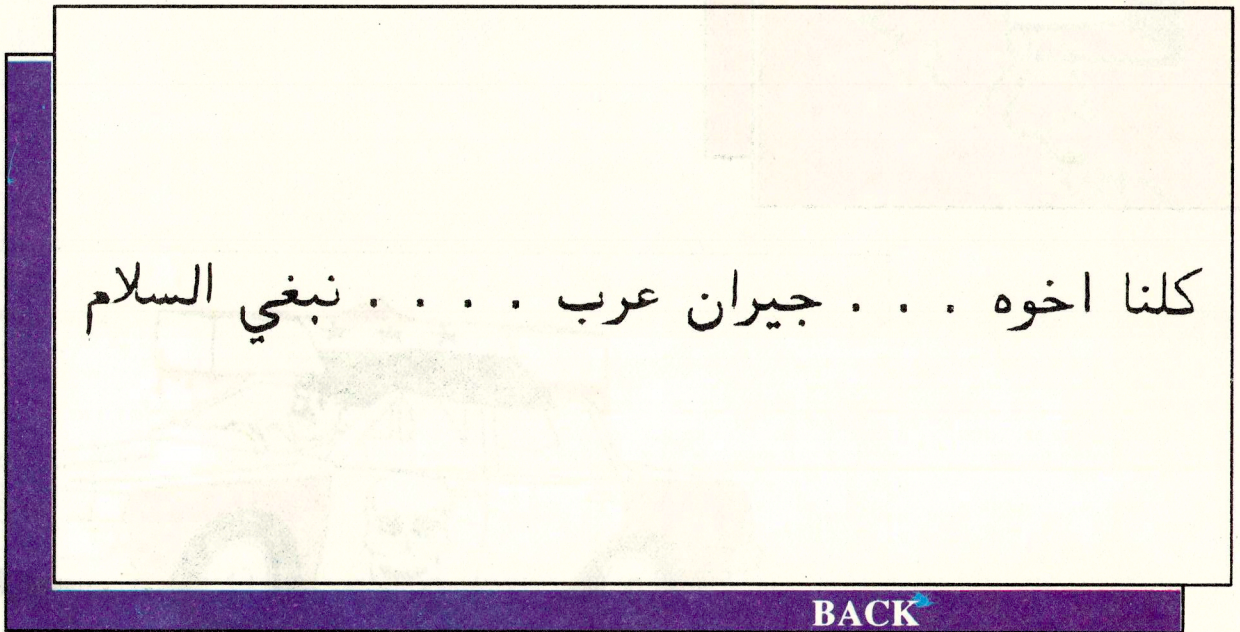
ن تسبيق الموت اشبع
من الموت نفسه!



Product Name: King Fahd Says
Number Produced: 75,000

"We'd load the boxes of leaflets into the aircraft, then go over the wind forecast during pre-flight with the pilots. The forecasts were seldom accurate, which meant recalculating the winds while in flight. I had to be quick, sometimes plotting the route with an oxygen mask on, because of course, the pilots didn't want to be up there any longer than necessary. The boxes each had a static line which, at the correct time and place, was hooked up and thrown out the back ramp by the Air Force loadmaster. The boxes burst open with thousands of leaflets at a time."

Interview with CPT David G. Milani, Commander, Print Company, PDB(A), 15 July 1991



Translation: "Iraqi brother, we are all brothers, Arab neighbors, we wish peace. Let us hold on to our Arabism, peace and Muslim Beliefs."

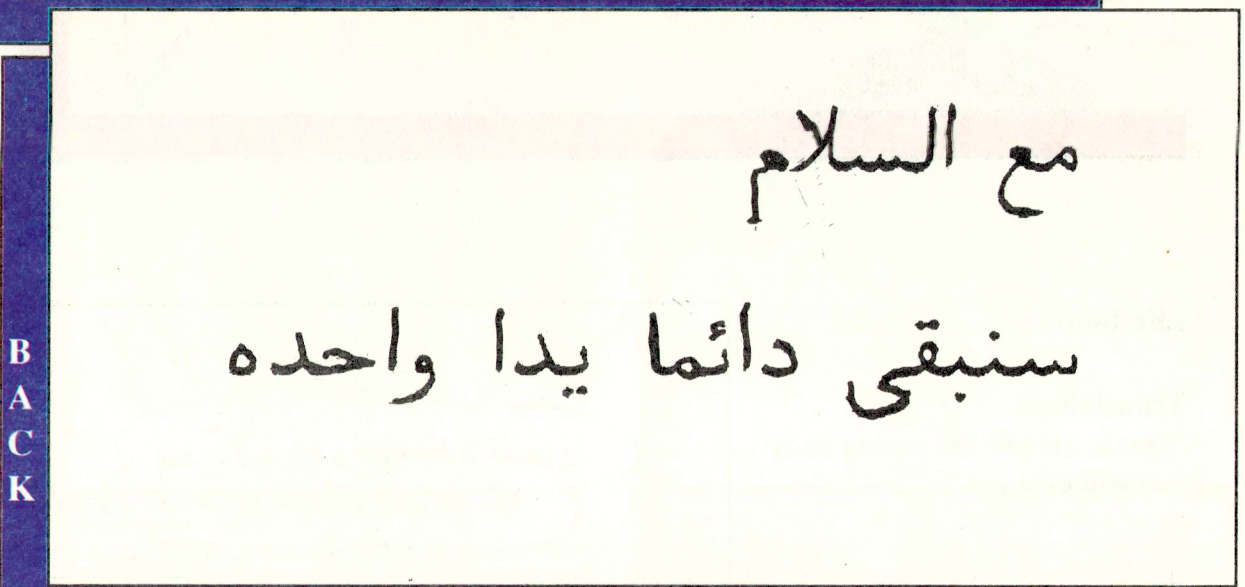
Leaflet Operation Covered by CNN

"King Fahd Says" was one of the first products to be disseminated. Not soon after the 75,000 leaflets filled the Kuwait landscape, CNN had recovered sample copies. That night, Print Company, PDB(A) was on the nightly news.

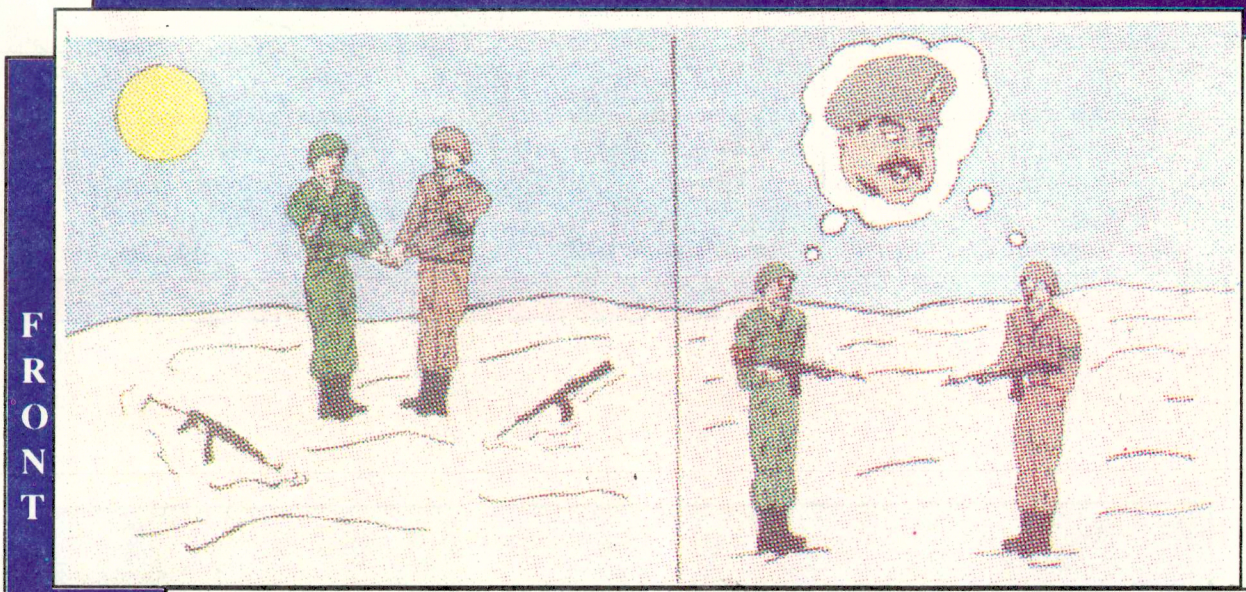
Sunset
Number Produced: 18,000
Target: Southern Kuwait
Objective: Foster sense of Arab unity in Iraqi soldier
Method of Dissemination: Balloon



TRANSLATION:
 "O ye soldiers of justice in Iraq, with peace we will remain a symbol of Arab solidarity for the sake of justice, love, and neighborly relations."

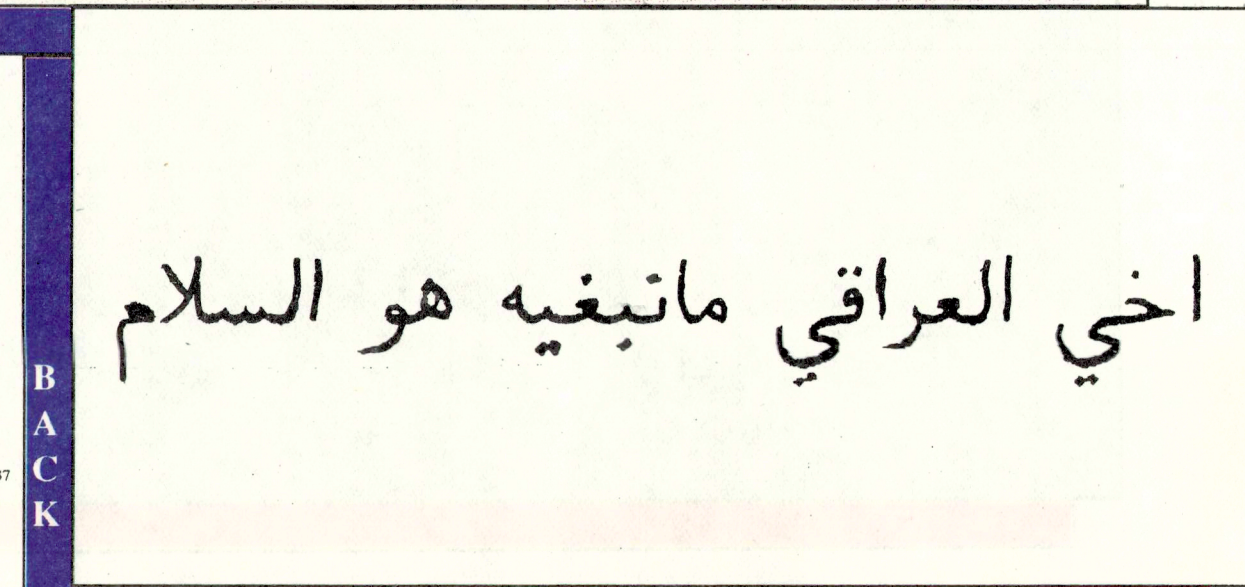


Weapons in the Sand
Number Produced: 75,000
Target: Southern Kuwait
Objective: Convince Iraqi soldier Saddam is what stands between united Arab brotherhood.



"Soldiers complained that their commanders lied to them, saying they were three days from the Saudi Arabia border when they were only three hours away. The distance was presumably exaggerated to discourage would-be defectors from heading south."

Jesse Birnbaum, "The Fruits of Interrogation," *Time*, 4 March 1991, P.37



Translation:
 To my Iraqi brother: Peace or war... Iraqi brother, what we want is peace.



Hourglass

Translation:
 "Oh people believe me, time is not in our favor."

Life Buoy

Translation:
 "This is the last life saving buoy you will ever get."



"I'd see those leaflet bombs sitting around [back at Fort Bragg] and never realized why we kept them. In Saudi we'd hand roll leaflets into 14" diameter rolls[about 54,000 leaflets per 9 roll bomb] all day, all night. Priorities on leaflets were always changing. We'd roll enough for 8 bombs, but find out we needed 16, right away. Or we'd print one leaflet by the thousands, but find out we needed to print a completely different one. So, we'd stack the used leaflets in a van. One time we had 5 trailer trucks packed with leaflets on hold. I never saw so much paper in my life.

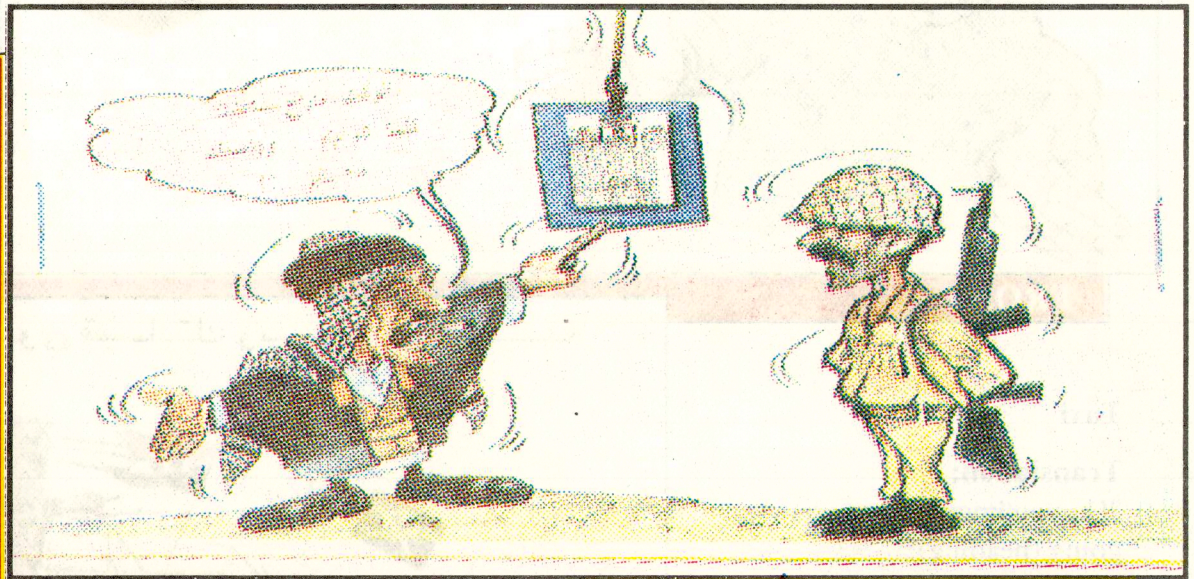
Interview with Sgt Michael A. Jackson, Print Company PDB(A), 15 July 1991.



FRONT

Translation: "This is the world's gift of peace to you."

Translation: "Time is not in our favor, it is only a few days to the deadline of 15 January."



FRONT

Calendar

Number Produced: 40,000

Target: Northwest and Southern Kuwait.

Objective: Intimidate Iraqi soldiers on front lines.

Method of Dissemination: Balloon

"Fort Bragg's 4th Psychological Operations Group, the army's only active-duty PSYOPS unit, augmented by reserve PSYOPS units, developed an effective psychological warfare campaign that resulted in saving countless lives- both American and Iraqi."

Rich Brown "Psychological Operations helped Reduce Casualties," Fayetteville Observer Times, 27 June P4G



BACK

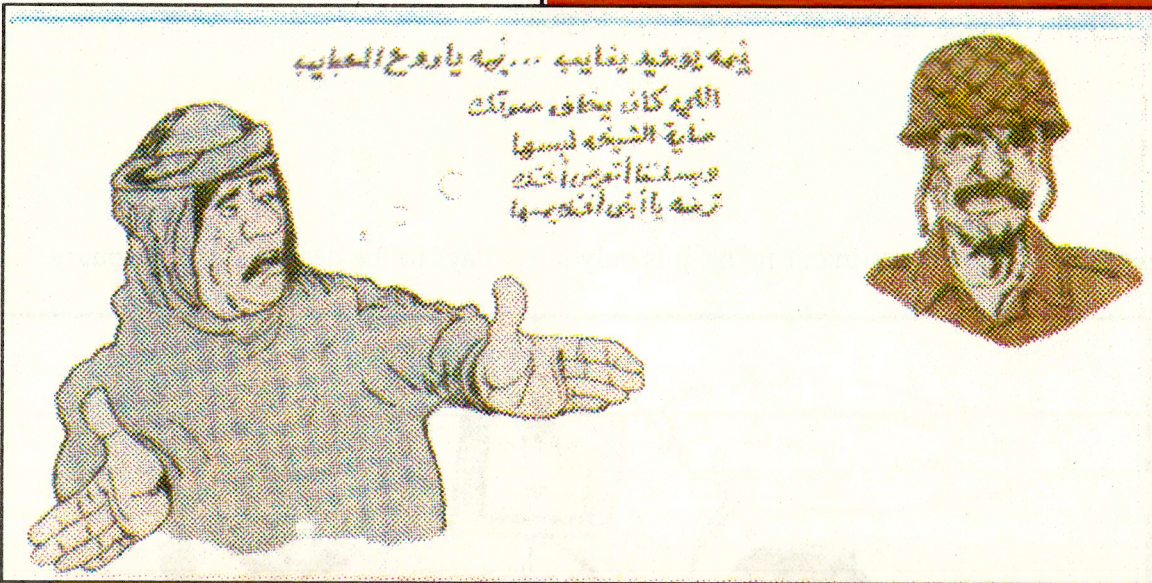
Translation:

"Don't you see it is time to tear down the barricades?"

Number produced: 36,000



FRONT



Momma Translation:

"Oh my son who is away, oh how beloved you are. He who used to fear you became old. He took your sister as a wife, how can you let him desecrate."

Number Produced: 80,000

FRONT

Taxi

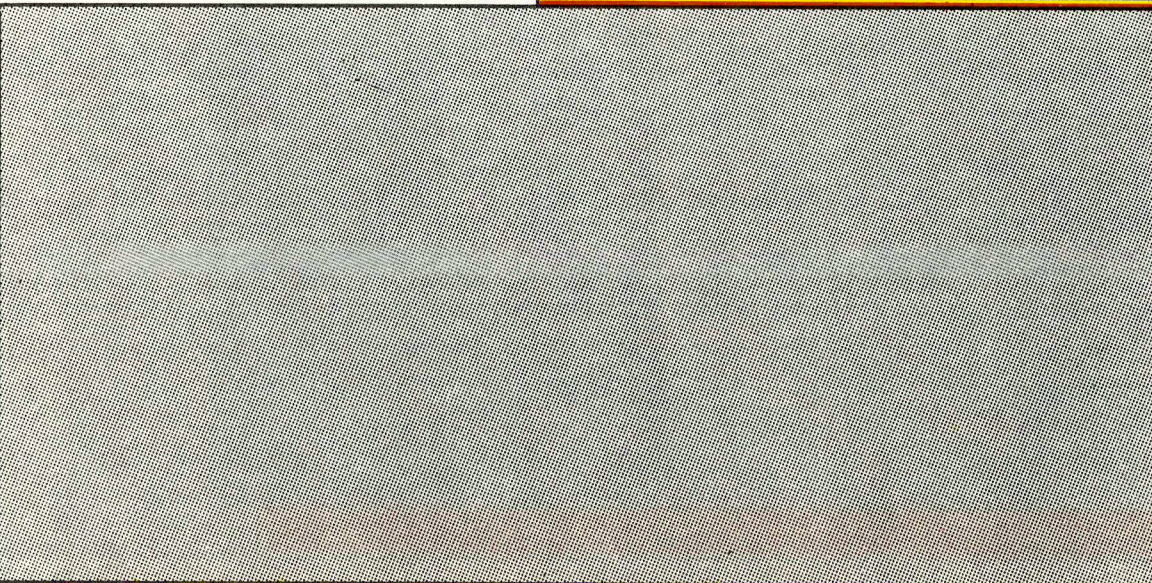
Translation:

"Do you know where you are going (heading)?"

Number Produced: 80,000



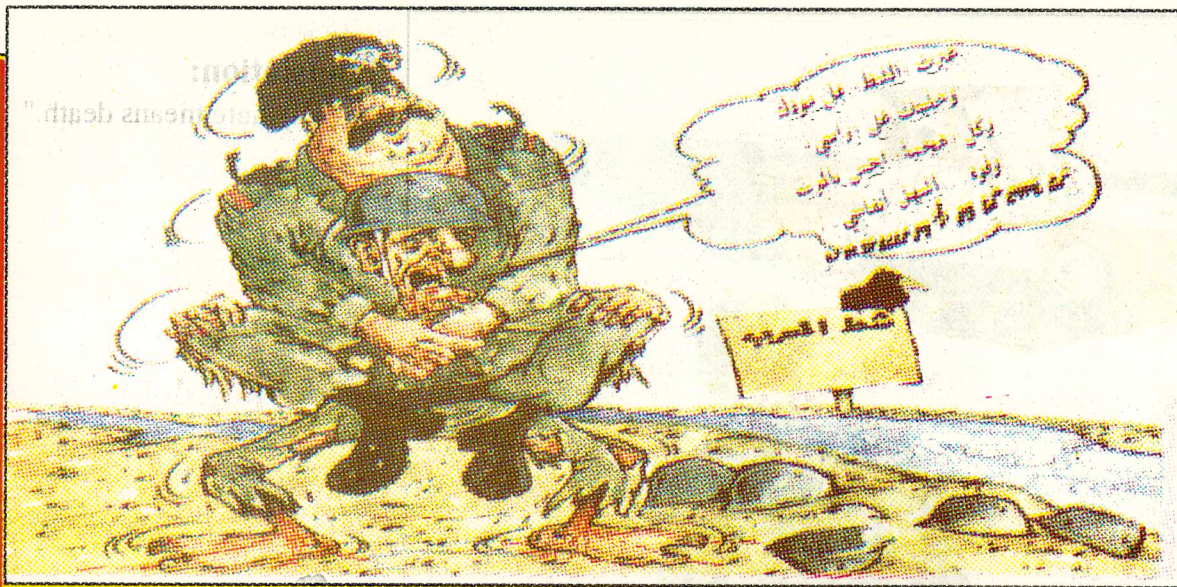
FRONT



BACK

Why a solid back?

Many leaflets were created as a one-sided product. In such cases, the backs were flooded with a black screen to keep the Iraqi military from adding their own slogans to counter the mission objective. A screen was used, instead of a solid, to help facilitate drying time.



Translation: "I crossed Shatt-Al Arab as you wished, and I obeyed your orders. I feel death is knocking on the door wherever I go on the offensive and I feel I am on my last breath."

FRONT

Translation:
"To stay here means death."



"EPW's have told interrogators that their company commanders were held directly accountable for desertions and that all troops were forced to sign an oath promising not to defect."

Jesse Birnbaum, "The Fruits of Interrogation," *TIME*, 4 March 1991, P.37



BACK

Translation:

"To stay here means death."



F
R
O
N
T

The Multi-National Forces Flags:

Listed on the back of many of the leaflets was the joint forces signature, which included the flags of each of the nations present in the desert. The diversity becomes evident when you try to match each flag with the appropriate country. Can you find Argentina? Czechoslovakia? Pakistan?



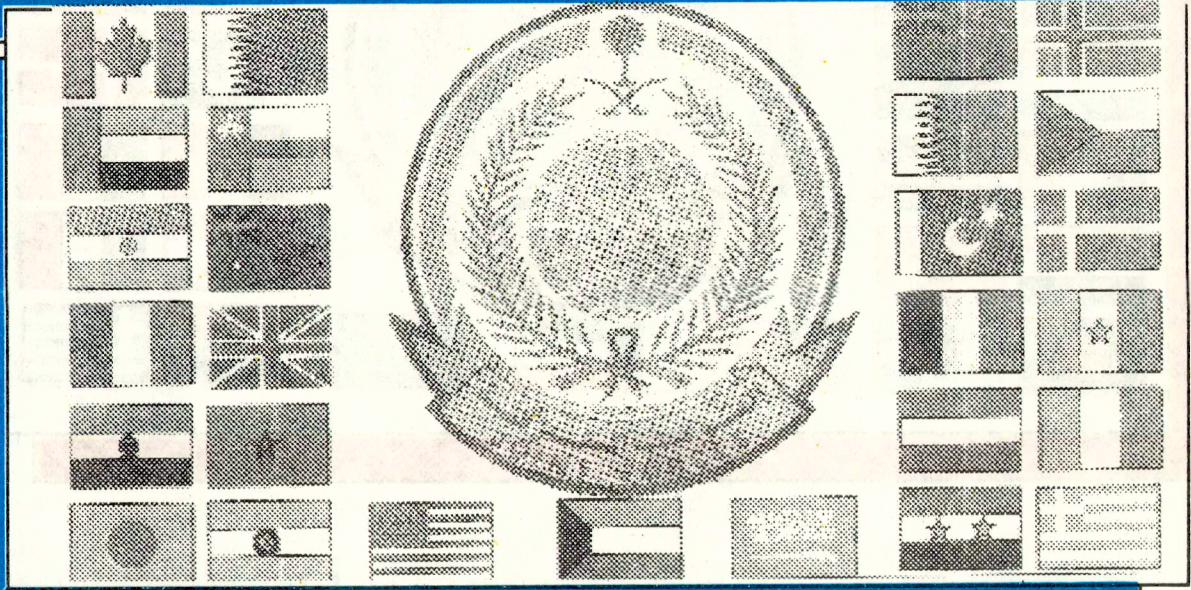
B
A
C
K

The Use of Color:

When time permitted, leaflets were produced using four color process printing. The result was quite dramatic. Here, you can see how difficult a black and white leaflet could be to understand, compared to its color counterpart. Notice the flags, and how difficult it was to differentiate one black and white flag from another.

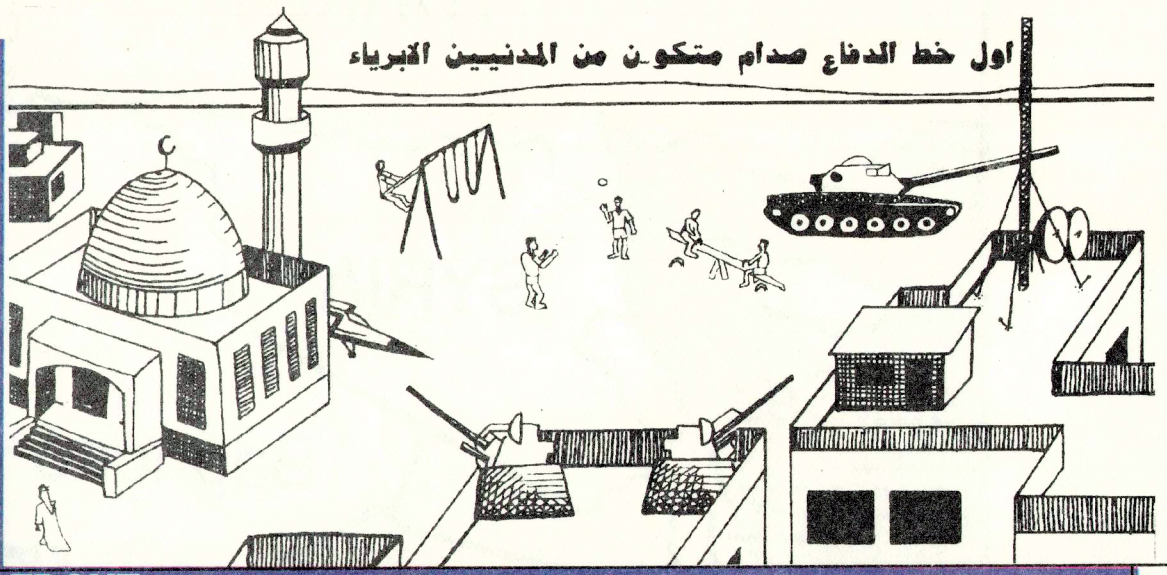


F
R
O
N
T



B
A
C
K

اول خط الدفاع صدام متكون من المدنيين الأبرياء



FRONT

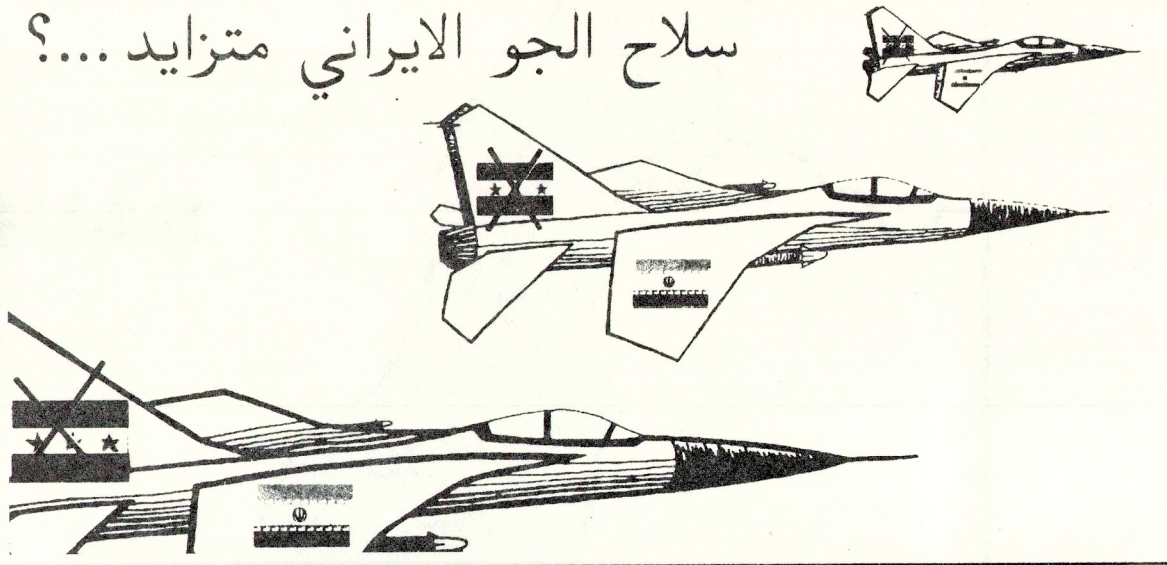
As events unfolded during the conflict, Psychological Operations were able to adapt specific products to address those events. Here, special emphasis was placed on the hiding of the Iraqi Air Force in Iran.

Translation: "Saddam gave away the Shat-Al-Arab, and now... He's giving them your Air Force! A better alternative would be to fly to Saudi Arabia. Radio your intentions to seek refuge with your Arab brothers, come as a single plane, have landing gear down and all lights on, jettison all ordinance and turn off targeting emitters, fly at 250 - 300 knots per hour. You will be allowed to return home to help rebuild your homeland.

إن أعمال صدام حسين هي التي جعلت العالم يحارب العراق، وتبذل القوات المشتركة الجوية أقصى جهودها لتجنب إصابة المدنيين الأبرياء، إلا أن صدام وضع بعض المواطنين العراقيين في المراكز العسكرية ليموتوا بدلا من زبائنته، لهذا فهو مستعد للتضحية بكم جميعاً وبالاماكن المقدسة وبتاريخ العراق مقابل بقائه.

BACK

سلاح الجو الايراني متزايد...؟



FRONT

Surrender Instructions:

Use the following procedure to cease resistance:

- Remove magazine from your weapon.
- Place weapon over your left shoulder with the muzzle down.
- Place your hands over your head and proceed slowly (over).
- Wave a white cloth to signal your peaceful intent or hold up this leaflet. All armies of the Multi-National Forces understand that this pass shows your honorable commitment to peace.

لقد بادر صدام في اعادة شط العرب لايران والان.....

يقدم لهم سلاحكم الجوي

لكن هناك خطوة افضل بإمكانكم اتخاذها وهي الذهاب الى المملكة العربية السعودية.

اعلنوا بواسطة اجهزة الارسال عن رغبتكم بالالتجاء الى اخوانكم العرب. اقترب بطايرتكم

بشكل انفرادي، انزل عجلات الهبوط وسلط كافة انوار الطائرة، عندها اطرح جميع

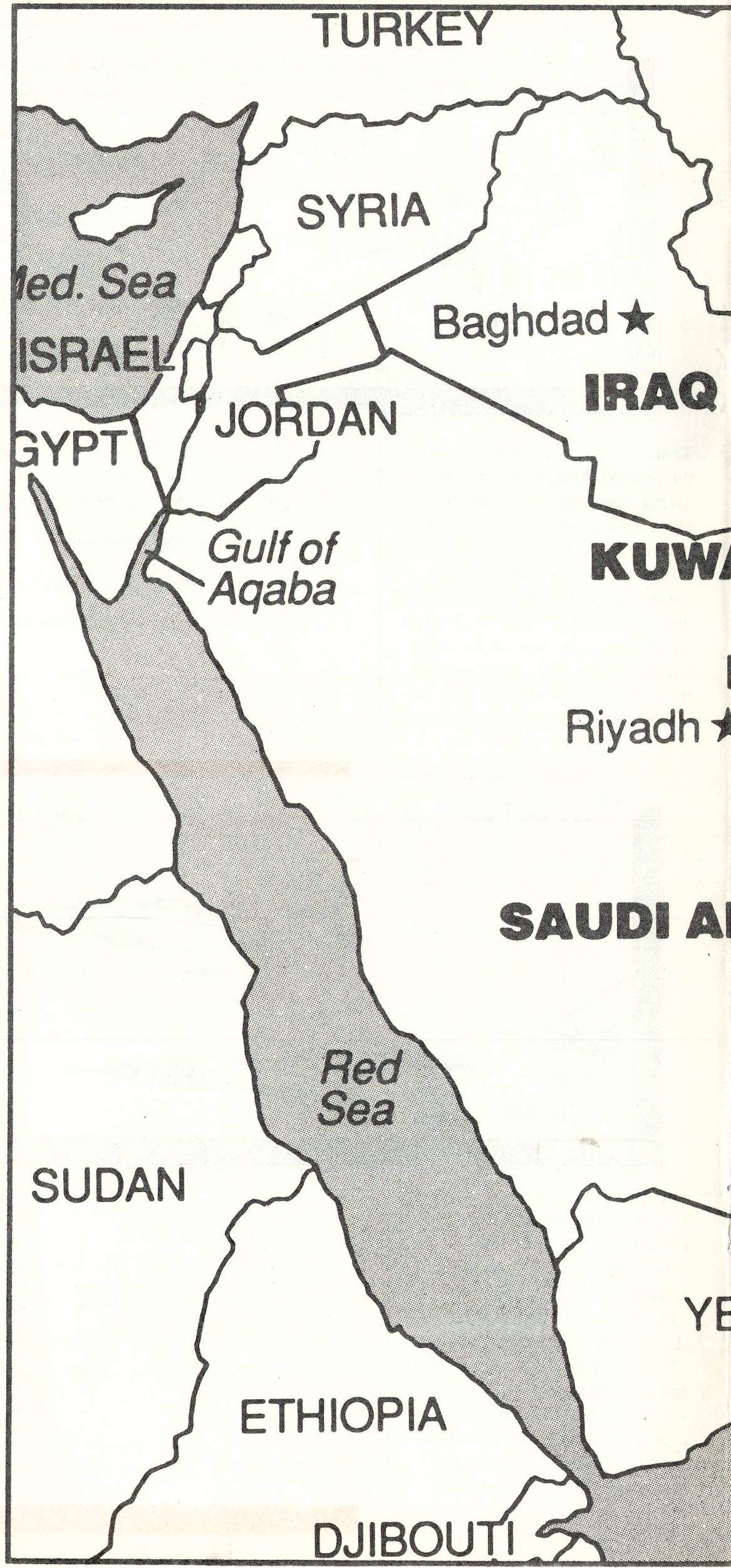
الذخائر الموجودة على متنها واقفل اجهزة تصويب الاهداف ثم تابع التحليق

بسرعة لا تتجاوز ٢٥٠ الى ٣٠٠ عقدة في الساعة.

انك ستحصل على معاملة انسانية، وعند انتهاء الازمة سيسمح

لك بالعودة الى وطنك لاعادة بنائه من جديد.

BACK



TURKEY

SYRIA

Med. Sea
ISRAEL

Baghdad ★

IRAQ

JORDAN

GYPT

KUWA

Gulf of
Aqaba

Riyadh ★

SAUDI AR

Red
Sea

SUDAN

YE

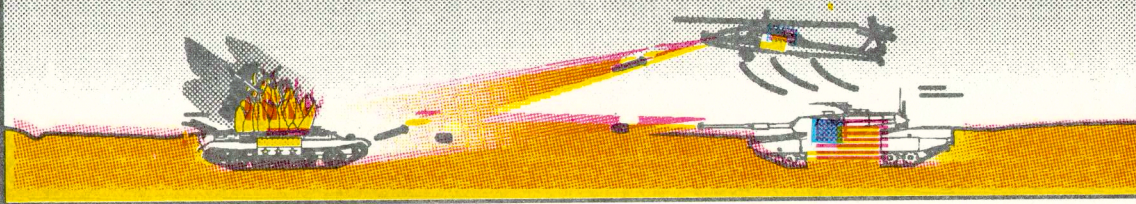
ETHIOPIA

DJIBOUTI



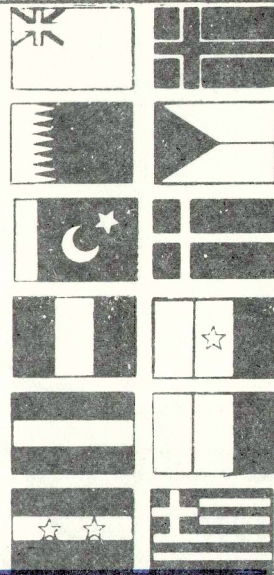
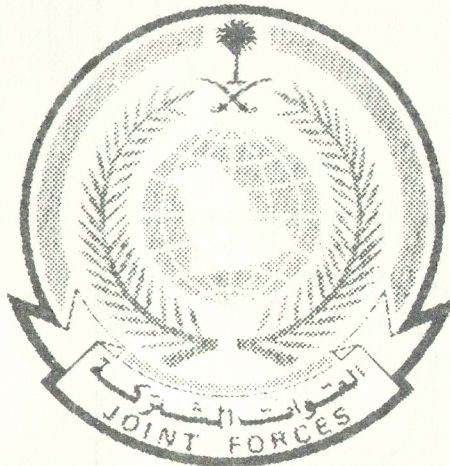
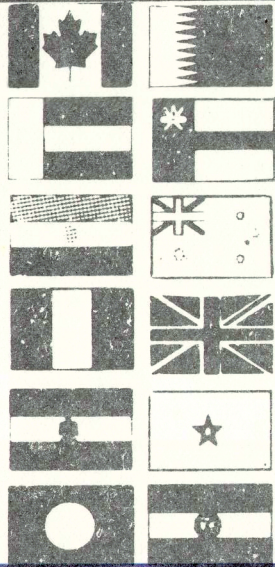
FRONT

تفضل القوات المتعددة الجنسيات القتال خلال الليل!



يا جندي عراقي: إن استمرارك في البقاء داخل الكويت، سي جلب عليك الدمار و الموت!

BACK



FADE TO BLACK

Translation:

"Supreme firepower long- range and lethal weapons."

[During *Desert Storm*, printers would sometimes see leaflets again after they were dropped on the Iraqis.] "On the second day of the ground war, we were in Kuwait City looking through the shelled buildings. In one bombed out building, scattered behind a desk, were maybe 20 leaflets we had printed. All the leaflets were torn in half. Maybe they were angry at the bombing."

Interview with SSG Carlos Marroquin, Print Company, PDB(A), 15 July 1991

إن هذا الموقع متعرض للقصف!



FRONT

Translation: "This position is vulnerable to bombing. Flee immediately and save yourself."

Translation: "Warning, This position will be bombed soon. Leave your equipment and save yourself."

RUNWAY

Number Produced: 230,000

Target: Southern Kuwait and Iraq

Objective: Persuade aviators to abandon equipment and surrender.

Method of Dissemination: C-130 and F-16

تحذير!

سيجري قصف هذا الموقع قريباً

اتركوا معداتكم وانقذوا انفسكم

تحذير!

BACK

Exploding Tank

Number Produced: 320,000

Objective: Persuade soldiers to abandon equipment and surrender.

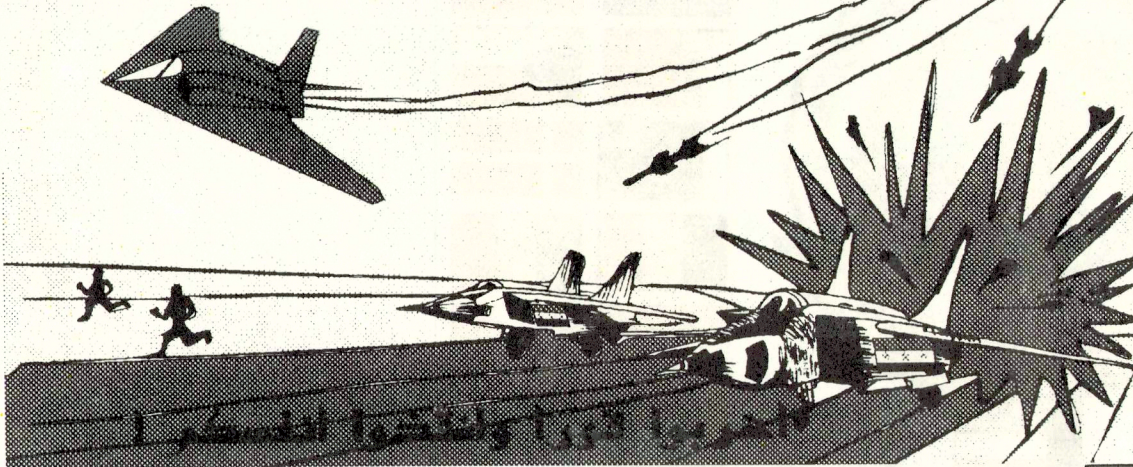
Method of Dissemination: C-130 and F-16

Translation: "Your equipment is exposed to bombing."

FRONT



ان هذا الموقع متعرض للقصف!



FRONT

Fuel Tank

Number Produced: 515,000

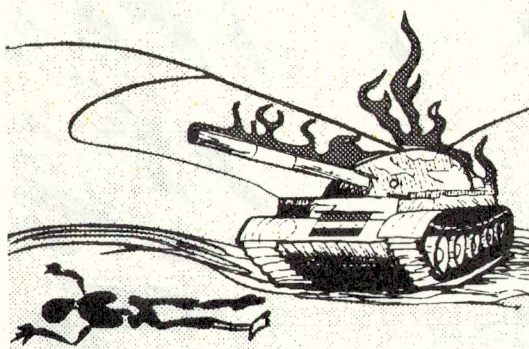
Objective: Persuade supply soldiers to abandon equipment and surrender.

Method of Dissemination: C-130 and F-16

Translation: "It's too late."

دافعوا عنها و لاقتوا حتفكم

او اتركوا معداتكم



فالخيار لكم!

FRONT

تحذير!

سيجري قصف هذا الموقع قريبا

اتركوا معداتكم وانقذوا انفسكم

تحذير!

Translation: "Leave your equipment behind... or resist and you will die. The choice is yours!"

Translation: "Warning! This position will be bombed soon. Leave your equipment and save yourself. Warning."

"They're very scared about what was going to happen to them. They're under a tremendous amount of pressure. They feel it far more than we do up here because they're preparing their positions. They're working during the day, then they're up all night with the bombing."

"Iraqi POWs reported terrified of planes," Fort Walton Beach, Florida Daily News, 199

BACK

Translation:

"Dear Iraqi brother... Did you realize the power of the Multi-National Forces?"

"In the Gulf war today, psychological advantage over our enemies can be just as important as tactical military advantage."

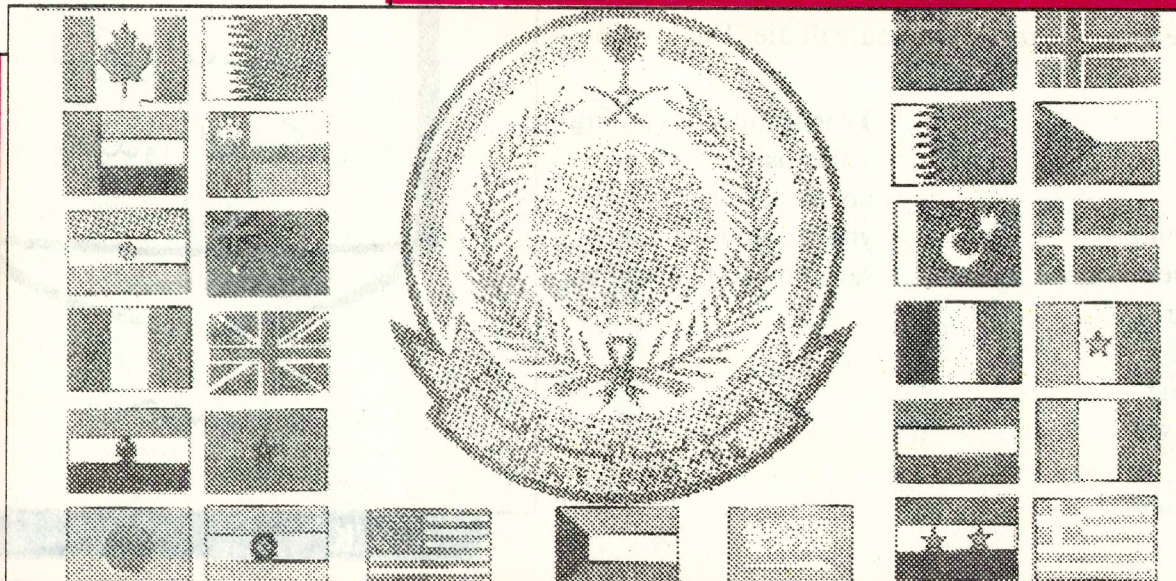
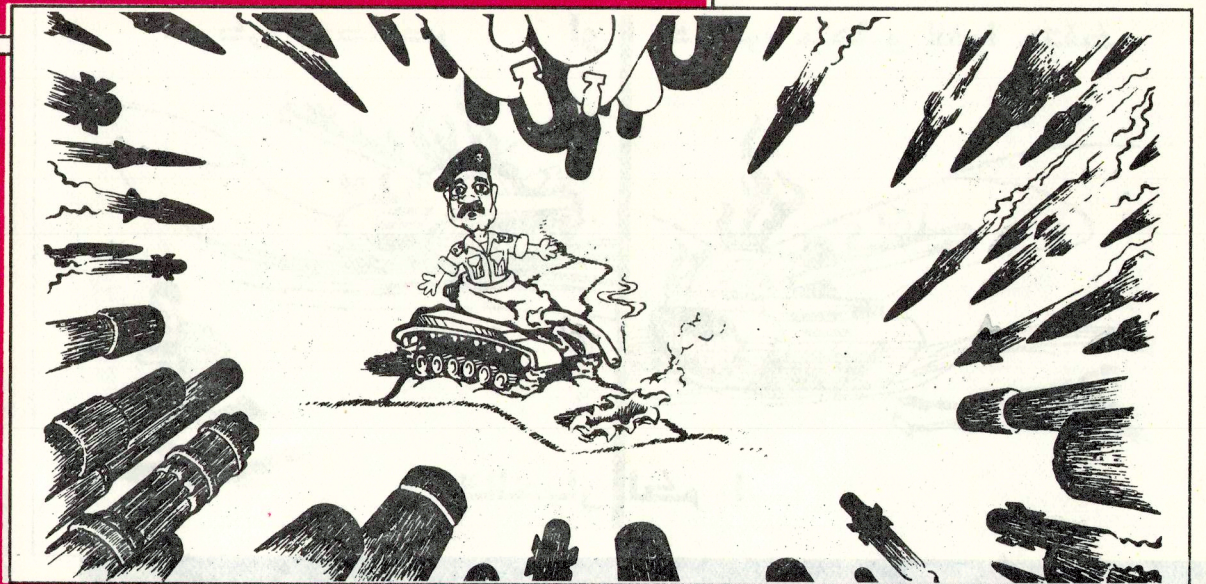
Speech, COL Richard F Brauer Jr., former Commandant of the USAF Special Operations School, Hurlburt Field FL, during 21st annual Fort Walton Beach H.S. Air Force Jr. ROTC Dining OUT.



FRONT



Since many of the target soldiers were believed to be mostly illiterate, it was important to minimize the amount of written text in the message. As you can see, a picture is worth a thousand words.

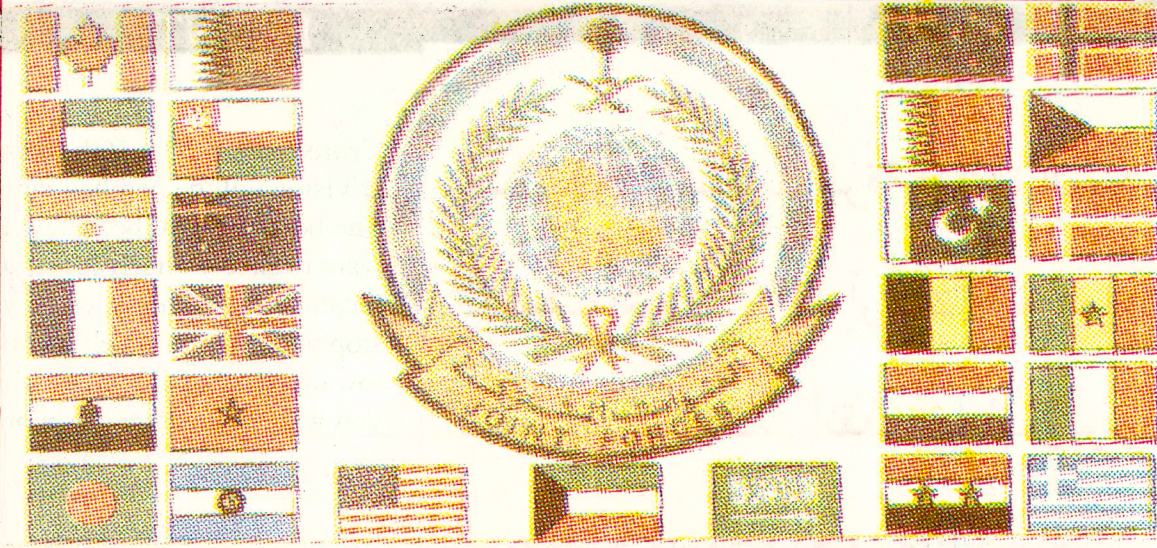


البنات السدي من تسير



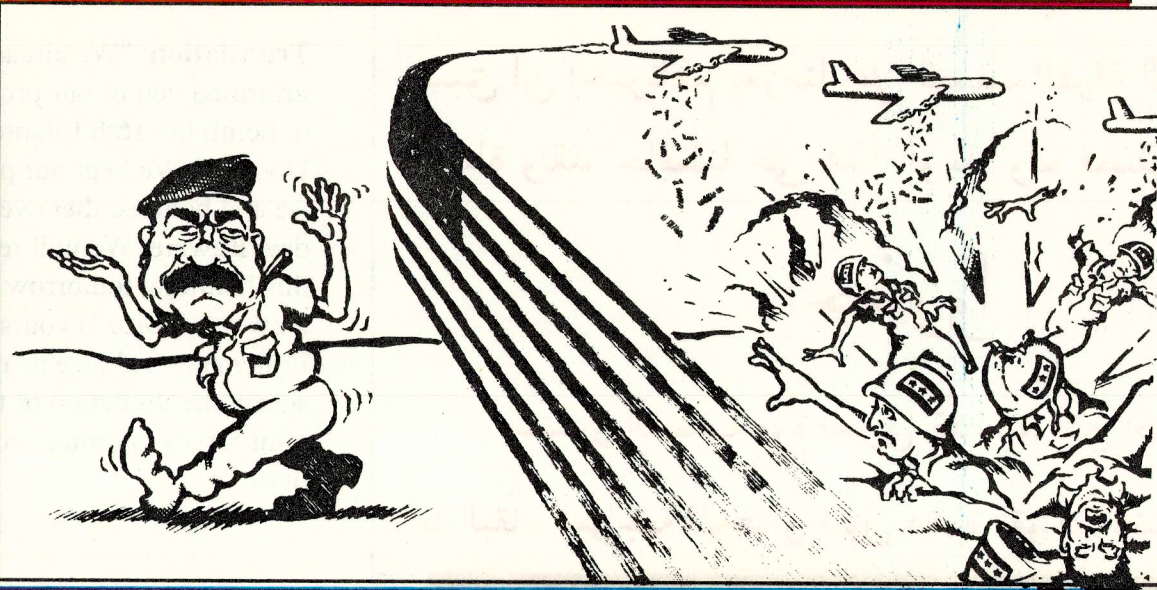
Translation:

"Oh my dear son, when will you return."



"In the Mideast, the 4th Psychological Operations Group from Ft. Bragg, North Carolina has coordinated the dropping of 14,000,000 leaflets over Iraqi troops. Allied Forces have reportedly even floated 10,000 messages in bottles into the Gulf."

Jonathan Alter, et al. "The Propaganda War," Newsweek, 25 February, 1991, p. 39.



Translation:

"You are cut off! Saddam Hussein has turned his back on you. He has left you to die. There will be no resupply or reinforcements. Lay down your arms and join your Arab brothers in peace."

أتم عزل !!

فقد إنقطعت خطوط امداداتكم ولن يصل اليكم ابدأ
التموين والتعزيز فلا يهم صدام مصيركم وهو
ترككم للقاء مصيركم. ألقوا اسلحتكم،
وانضموا مع اخوانكم العرب في حب وسلام !!!

Number Produced: 500,000
Target: Southern Kuwait and Iraq
Objective: Persuade Iraqi soldiers to surrender

Method of Dissemination:
C-130 and F-16

Translation: "This is your first and last warning! Tomorrow, the 16th Infantry Division will be bombed!! Flee this location now!



FRONT

غداً سوف تضرب فرقة المشاة السادسة عشر وسيكون القصف شديد، إذا أردت النجاة أترك مكانك ، ولا تسمح لأحد ان يمنعك. أنقذ نفسك وتوجه الى الحدود السعودية وسوف تجد من يستقبلك كأخ.

Translation: "The 16th Infantry Division will be bombed tomorrow. The bombing will be heavy. If you want to save yourself leave your location and do not allow anyone to stop you. Save yourself and head towards the Saudi border, where you will be welcomed as a brother."

سبق ان اخبرناكم بعزمنا على قصف الفرقة السادسة عشر (١٦) المشاة ولقد حافظنا على هذا الوعد وتم قصفها بالامس

احذروا

سنكرر القصف مرة اخرى غداً.... الان اصبح الخيار لكم اما البقاء ومواجهة الموت او قبول دعوة القوات المشتركة للحفاظ على حياتكم

Translation: "We already informed you of our promise to bomb the 16th Infantry Division. We kept our promise and bombed them yesterday. Beware. We will repeat this bombing tomorrow... Now the choice is yours. Either stay and face death or accept the invitation of the joint forces to protect your lives."

BACK

ان غدا سوف نمطر فرقة المشاة العشرين بقصف شديد اذا اردت النجاء ، اهرب حالا ! لا تسمح لاي واحد بمنعك من الهروب انقذ نفسك والتجى الى الجنوب ! اذا اخترت البقاء ، استقبل الموت !

Translation: "Two days ago we told you we would bomb the 20th Infantry Division. Yesterday we did. Tomorrow, the 20th Infantry Division will again be bombed. Your choice is to stay and die or accept the joint forces invitation to live."

Translation: "This is your first and last warning. Tomorrow 7th INF DIV will be bombed!! Flee this location now!!"

There were several versions using the B-52 front. A standard practice was to announce a warning that the Iraqi's were about to be bombed. That product was followed by a similar product that reminded the Iraqi's of the warning, and that there was nothing they could do to stop it. The object was to give the Iraqi's a feeling of helplessness.



سوف يتم قصف الفرقة المشاة
الثامنة واربعين غداً اتركوا هذا الموقع
حالا وانجوا بنفسك

FRONT

غداً سوف تضرب فرقة المشاة السابعة وسيكون
القصف شديد، إذا أردت النجاة أترك مكانك،
ولا تسمح لأحد ان يمنعك. أنقذ نفسك وتوجه الى
الحدود السعودية وسوف تجد من يستقبلك كأخ.

BACK

سبق ان اخبرناكم بعزمنا على قصف الفرقة المشاة السابعة
ولقد حافظنا على هذا الوعد وتم قصفها بالامس
احذروا

سنكرر القصف مرة اخرى غداً....
الان اصبح الخيار لكم اما البقاء ومواجهة الموت
او قبول دعوة القوات المشتركة للحفاظ على حياتكم

BACK

"Between the bombings, other aircraft would release thousands of propaganda leaflets written in Arabic that encouraged Iraqi troops to give themselves up. The leaflets emphasized Arab hospitality, and offered the hope of continued life, instead of death in the sand."

Thomas B Allen, F. Clifton Berry and Nonnan Polmar, *War in the Gulf* (Atlanta: Turner Publishing, 1991), p. 196



FRONT

Daisy Cutter

Number Produced: 2,000,000

Target: Central Kuwait

Objective: Intimidate Iraqi's to surrender

Method of Dessimination: C-130

DAISY CUTTER

"The day before, the target area rained with leaflets warning the soldiers below: "Tomorrow if you don't surrender we're going to drop on you the largest conventional weapon in the world." The Iraqi's who dared to sleep that night found out the allies weren't kidding. The explosion of the Daisy Cutter looks like an atomic bomb detonating. "The next day a Combat Talon swept over the bomb site for another leaflet drop with a follow-up message: "You have just been hit with the largest conventional bomb in the world. More are on the way." The victims below didn't need much more convincing."

لقد تكبدتم خسائر هائلة

نتيجة استخدامنا

أقوى قنبلة تقليدية في هذه الحرب

وهي أقوى من عشرين صاروخ

اسكود من حيث قوة التفجير

أحذروا !

سوف نقصف مواقعكم مرة أخرى

سوف يتم تحرير الكويت

من إعتداء صدام العراق

أسرعوا بالانضمام الى

اخوتكم في الجنوب

سنعاملكم بكل الحب والاحترام

أتركوا هذا الموقع فلن

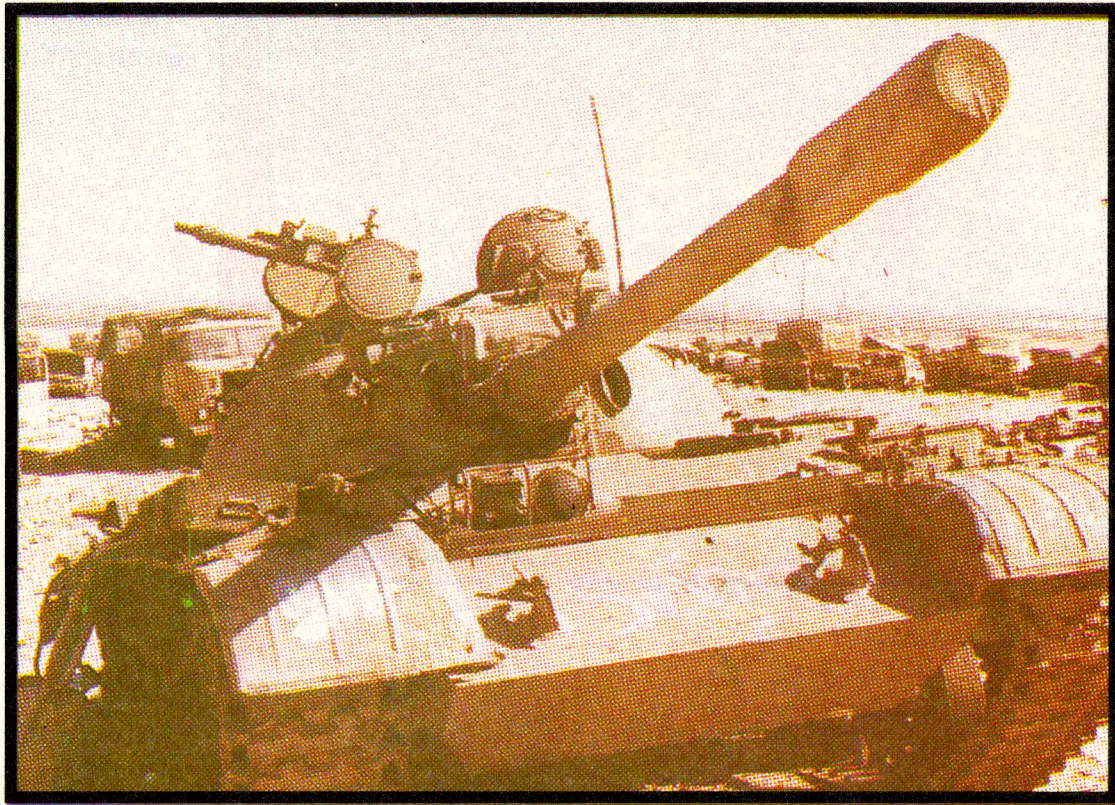
يحقق لكم الامان

BACK

Translation: "You have just experienced the most powerful conventional bomb dropped in the war. It was more explosive than 20 SCUD missiles. You will be bombed again soon. Kuwait will be freed from aggression. Flee south and you will be treated fairly. You cannot hide."



PHOTO BY ZOG GRAPHICS



عاصفة الصحراء واصلة...
اهربوا هرباً حالياً!!

FRONT

Desert Storm Tanks
Number Produced: 540,000
Target: Iraq
Objective: Encourage
civilians to flee bombing.
Method of Dissemination:
F-16

Translation:
"Desert Storm is
coming to your area,
flee immediately!"

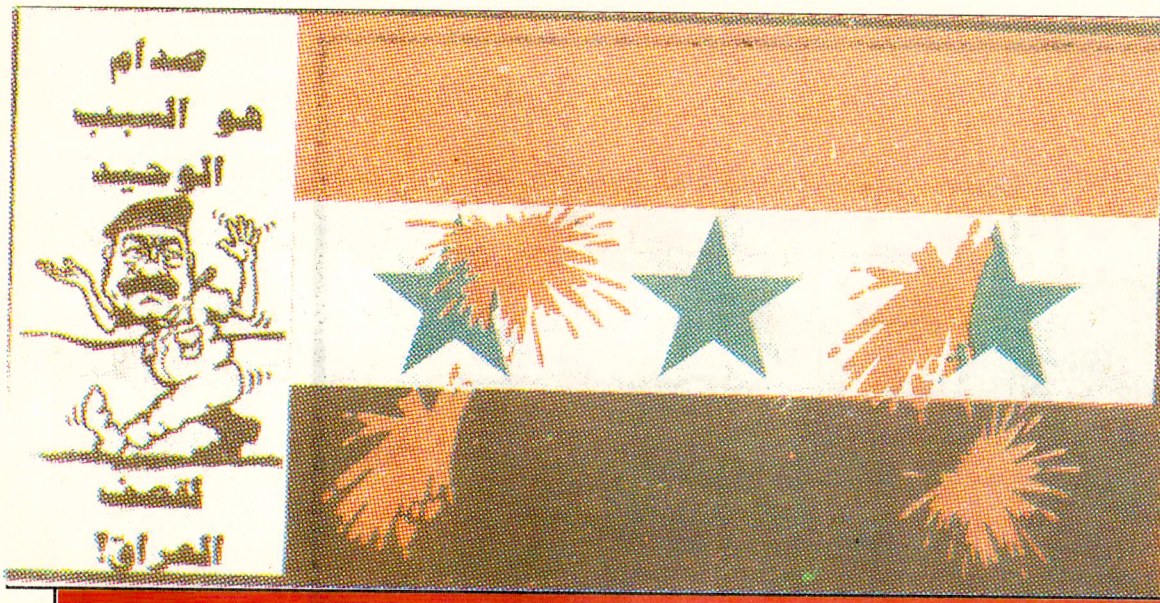
Translation:

"Iraqi Citizens, Saddam's military has placed your lives in danger. The coalition forces are coming. We will begin striking this area soon. We do not wish to harm innocent citizens. Evacuate this area immediately and head north. Civilian areas in Baghdad will not be targeted. Flee immediately."

ايها المواطنين العراقيون
قد عرضتكم قوات صدام العسكرية الى الخطر الشديد .
ان القوات المتحالفة تتقدم نحوكم بسرعة هائلة و سنبداً
بقصف هذا الموقع قريباً و لا نريد اصابة المدنيين الابرياء .
اخلوا هذه المنطقة واتجهوا الى الشمال . إن الاحياء السكنية
في مدينة بغداد لن تتعرض للقصف .
اهربوا فوراً!!!

BACK

"Leaflets in Kurdish and Arabic were recently dropped in the mainly Kurdish towns of northern Iraq and warned civilians to avoid residential areas adjacent to military strategic targets..."



Translation: "Saddam is the only reason for the bombing of Iraq."

FRONT

إن أعمال صدام حسين هي التي جعلت العالم يحارب العراق، وتبذل القوات المشتركة الجوية أقصى جهودها لتتجنب إصابة المدنيين الأبرياء، إلا أن صدام وضع بعض المواطنين العراقيين في المراكز العسكرية ليموتوا بدلا من زبانيته، لهذا فهو مستعد للتضحية بكم جميعاً وبالاماكن المقدسة وبتاريخ العراق مقابل بقائه.

Translation: "It is the actions of Saddam Hussein which have forced the world to war with Iraq. The Joint Air Forces are making a great effort to avoid injuring innocent civilians. If Saddam puts Iraq citizens in military headquarters to die instead of his thugs, then by this he shows he is ready to sacrifice all of you, the holy places and the history of Iraq for his survival."

BACK

" Arabic is read from right to left. We didn't realize that until we started printing in Saudi Arabia. Several times, we almost printed the leaflet backwards, until we learned to look for the periods and exclamation marks on the left end of the sentences. If the text had no punctuation, well, then we were out of luck."

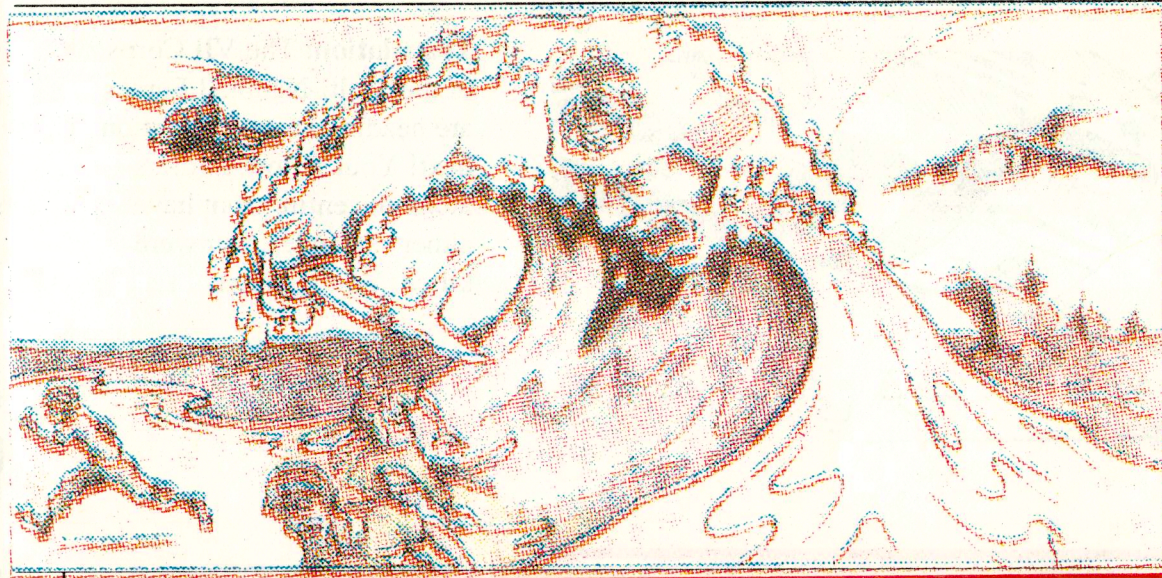
Interview with Spc Michael Herzog, Print Company, PDB(A) 15 July 1991



FRONT

ايها المواطنين العراقيون
قد عرضتكم قوات صدام العسكرية الى الخطر الشديد.
ان القوات المتحالفة تتقدم نحوكم بسرعة هائلة و سنبدأ
بقصف هذا الموقع قريباً و لا نريد اصابة المدنيين الابرياء.
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في مدينة بغداد لن تتعرض للقصف .
اهربوا فوراً!!!

BACK



FRONT

"We continued our heavy operation out in the sea because we wanted the Iraqi's to continue to believe that we were going to conduct a massive amphibious operation in this area. And I think many of you recall the number of amphibious rehearsals we had, to include Imminent Thunder that was written about quite extensively for many reasons. But we continue to have those operations because we wanted him to concentrate his forces where he did."

General Schwarzkopf briefing, 27 February 1991

اوقف القتال الان، حافظ على حياتك

يحدث بالسلام عن الملجأ، يجب على حامله التقيد بالخطوات التالية:

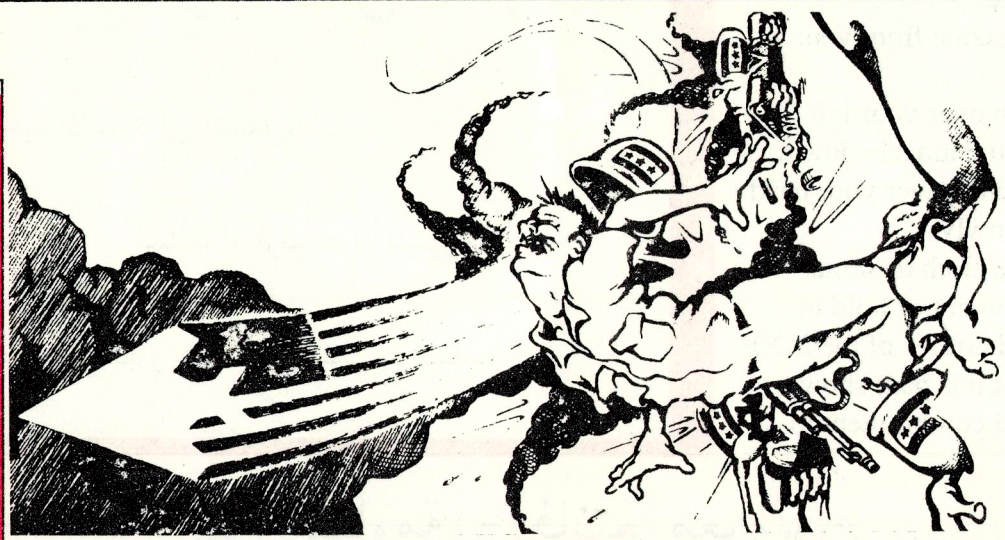
1. اسحب مخزن الذخيرة من سلاحك.

2. احمل سلاحك على كتفك الايسر مع توجيه الماسورة الى الاسفل.

3. ارفع يديك فوق رأسك.

4. اقترب من مواقع لقوات متعددة الجنسيات ببطء، وري فرد في المقدمة يرفع هذه الوثيقة فوق رأسه.

5. اذا عملت هذا، تنجو من الموت.



BACK

CEASE RESISTANCE - BE SAFE

To seek refuge safely, the bearer must strictly adhere to the following procedures:

1. Remove the magazine from your weapon.
2. Sling your weapon over your left shoulder, muzzle down.
3. Have both arms raised above your head.
4. Approach the Multi - National Forces' positions slowly, with the lead soldier holding this document above his head.
5. If you do this, you will not die.

BACK

اتبعوا الاساليب التالية للتوقف عن المقاومة :

اسحب مخزن الذخيرة من سلاحك.

احمل السلاح على كتفك الايسر مع توجيه الماسورة الى الاسفل.

ارفع يديك فوق رأسك واقترب ببطء.

لوح بقماشة او منديل ابيض للدلالة عن رغبتك المسالمة، او ارفع هذا المنشور،

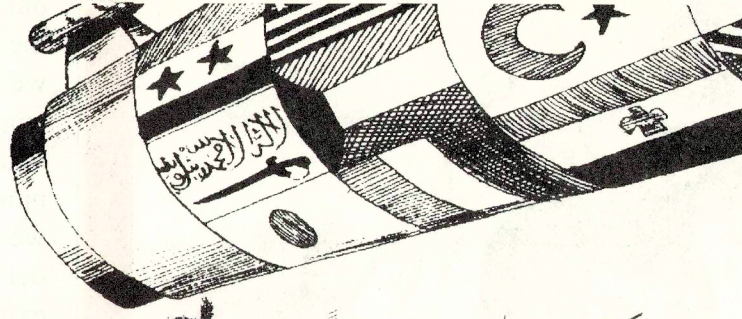
ان جميع الجيوش المنتمية الى القوات

المتعددة الجنسيات على علم بتلك المبادرة التي تبرر فيها عن رغبتك في السلام.

BACK

أن الفيلق السابع التابع للقوات المتعددة الجنسيات يتجه نحوكم قريباً.

أن زملائكم على طوال
الجهة امامكم قد
استسلموا او قضي عليهم.



ودوركم سيأتي قريباً.

Translation: The VII Corps of the Multi-National Forces are heading in your direction next! Your fellow soldiers along the entire front have either surrendered or were killed. You are next.

FRONT

Translation:

Use the following procedure to cease resistance:

- Remove magazine from your weapon.
- Place weapon over your left shoulder with the muzzle down.
- Place your hands over your head and proceed slowly.
- Wave a white cloth to signal your peaceful intent or hold up this leaflet. All armies of the MNF understand that this pass shows your honorable commitment to peace.

B
A
C
K

اتبعوا الاساليب التالية للتوقف عن المقاومة :

اسحب مخزن الذخيرة من سلاحك.
احمل السلاح على كتفك الايسر مع توجيه الماسورة الى الاسفل.
ارفع يديك فوق رأسك واقتررب ببطء.
لوح بقماشة او منديل ابيض للدلالة عن رغبتك المسالمة، او ارفع هذا المنشور،
إن جميع الجيوش المنتمية الى القوات
المتعددة الجنسيات على علم بتلك المبادرة التي تبرز فيها عن رغبتك في السلام.

قفوا عن المقاومة - فاتم معزولون



FRONT

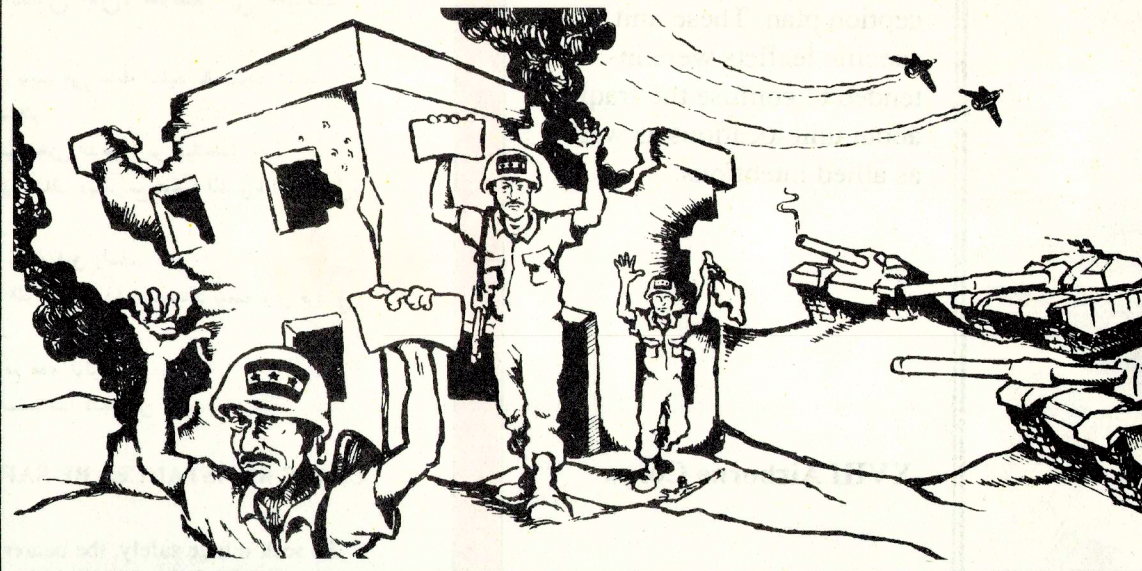
Translation:

Cease resistance, you are cut off.

اتبعوا الاساليب التالية للتوقف عن المقاومة :

اسحب مخزن الذخيرة من سلاحك.
احمل السلاح على كتفك الايسر مع توجيه الماسورة الى الاسفل.
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المتعددة الجنسيات على علم بتلك المبادرة التي تبرز فيها عن رغبتك في السلام.

B
A
C
K



"Iraqi troops dug in along the Kuwait border are under barrage by more than allied bombs. The enemy is being hit daily by U.S. leaflets promising good treatment for surrender and death if they resist... U.S. officials declined to discuss the operations, which they say are secret."

DAILY NEWS, Fort Walton Beach, 3 Feb 1991

FRONT

MOUT:

Translation: The United States abides by the rules of the Geneva Convention. Ceasing fire will provide you the following:

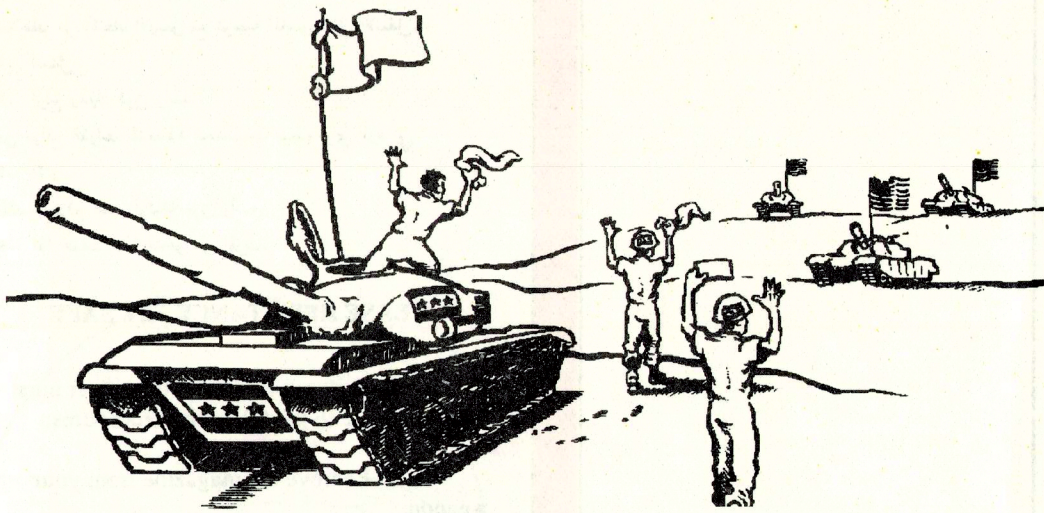
- Humane treatment
- Food and Water
- Medical treatment
- Shelter
- Return to your homes after hostilities.

تلتزم الولايات المتحدة الاميركية بقوانين و بنود ميثاق جنيف.
إن توقفك عن القتال يؤمن لك التالي:

- المعاملة الإنسانية
- الطعام و الماء
- العناية الطبية
- المأوى

• العودة الى منازلكم بعد انتهاء الحرب

BACK



FRONT

Translation:

Use the following procedure to cease resistance:

- Elevate your weapons to their maximum elevation.
- Traverse the gun tube over the back deck.
- Expose the tank's side to the approaching forces.
- Leave the tank hatches open.
- Place your hands over your heads and proceed slowly.
- Wave a white cloth to signal your intent or hold up this

leaflet. All armies of the Multi-National Forces understand that this pass shows your honorable commitment to peace.

لنجاتك أتبع هذه التعليمات

١. ارفع ماسورة السلاح الى اعلى درجة ممكنة
٢. وجه ماسورة السلاح الى الخلف
٢. اترك جميع ابواب الدبابة مفتوحة
٤. ضع يديك فوق رأسك واقتررب ببطيء
٥. لوح بقطعه قماش بيضاء كاشارة الى رغبتك السلامة والنجاه او لوح بهذا المنشور

سوف يعرف جميع افراد القوات المشتركة بعد ذلك بانك تود السلامة والنجاه.

Deception Plan:

Leaflets were used in the deception plan. These unit specific leaflets were intended to confuse the Iraqi about unit locations as well as allied intentions.

XVIII Airborne Corps

"In recent days, information about a possible Marine amphibious landing has been leaked in unusual detail. The point here is to disorient Iraqi forces about the need to defend the east coast of Kuwait. Similar efforts are at work on the ground."

Jonathan Alter, et al. "The Propaganda War." *Newsweek*, 25 February 1991, p.39.

VII Corps

اوقف القتال الان، حافظ على حياتك

- عن الملجأ، يجب على حامله التقيد بالخطوات التالية:
للبحث بالسلام
1. اسحب مخزن الذخيرة من سلاحك.
 2. اسلحك على كتفك الايسر مع توجيه الماسورة الى الاسفل.
 3. ارفع يديك فوق رأسك.
 4. من مواقع القوات المتعددة الجنسيات ببطء وي فرد في القرب.
 5. المقدمة برفع هذه الوثيقة فوق رأسه.
 6. اذا عملت هذا تنجو من الموت.

CEASE RESISTANCE - BE SAFE

To seek refuge safely, the bearer must strictly adhere to the following procedures:

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FRONT

BACK

BACK

BACK

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إذا أردت المحافظة على حياتك
 اتبع القوي اسحب متحزن الذخيرة من سلاحك
 واجعل السلاح على كتفك الأيسر مع توجيهه للأسورة
 إلى أسفل.
 - لتأكد من رغبتك في المحافظة على حياتك - فضلاً
 - ضع يديك فوق رأسك -
 - عند الإقتراب من مراقبتك إقتراب بسيط - أي
 قدم من الأخرى في المقدمة يرفع هذه الوثيقة فوق
 الرأس
 - بهذا تتأكد من عزمك على المحافظة على حياتك
 واهلا ومرحبا بكم

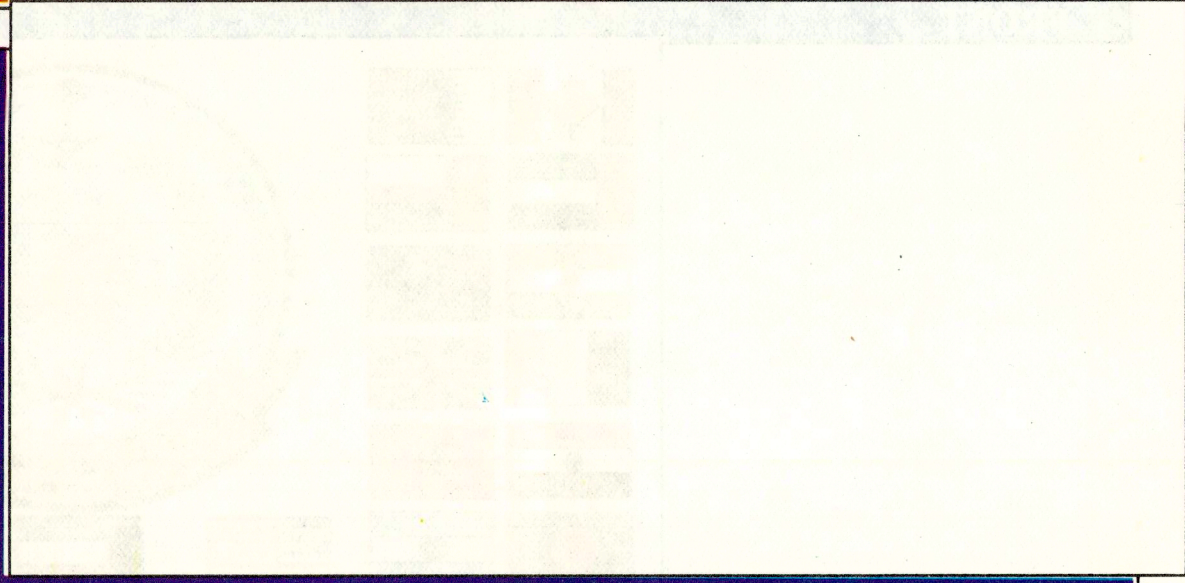
FRONT

" What we found was as soon as we breached these obstacles here and started bringing pressure, we started getting a large number of surrenders."

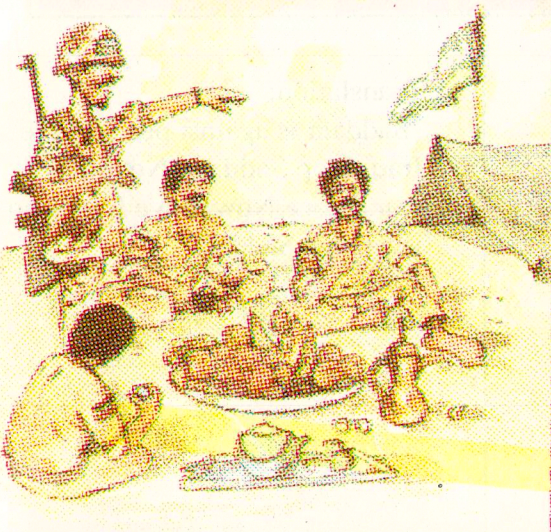
Press Briefing, GEN H. Norman Schwarzkopf, Commander, Operation DESERT STORM, 27 February 1991

Surrender Instructions:

- Use the following procedure to cease resistance:
- Remove magazine from your weapon.
 - Place weapon over left shoulder with the muzzle down.
 - Place your hands over your head and proceed slowly (over).
 - Wave a white cloth to signal your peaceful intent or hold up this leaflet.
- All armies of the multinational forces understand that this pass shows your honorable commitment to peace.



BACK



FRONT

"An Iraqi soldier interviewed surrendered because the soldier pictured in the leaflet wore a smile on his face."

Discussion with 1LT Michael P. McCrane, USMC, 1st Marine Division, USAF Special Operations School, Hurlburt, Fl, 19 June 1991.

Translation: You are invited to join forces taking complete advantage of Arabic hospitality, safety, security, and medical attention... and return to your family at the end of the difficult situation that Saddam has put us in. My brother, the Iraqi soldier, this is an open invitation to you and your fighting brother which we hope you will take advantage of if the opportunity permits.

قيادة القوات المشتركة ومسرح العمليات
بطاقة دعوة
 في ضيافة قيادة القوات المشتركة ومسرح العمليات - استعدوا للانضمام للقوات
 المشتركة مع تسمككم الكامل بوجوه الضيافة العربية وآمن بالسلامة وحرمانية
 الضيافة . . . وانعودة للأهل بسلامة من الوضع الذي وضع فيه صدام
 نسي الجندي العراقي
 هذه دعوة مفتوحة لك ولأخوتك لتتقدموا إلى الضيافة التي نقدمها لكم بفرحة
 قائد
 القوات المشتركة ومسرح العمليات

BACK



FRONT

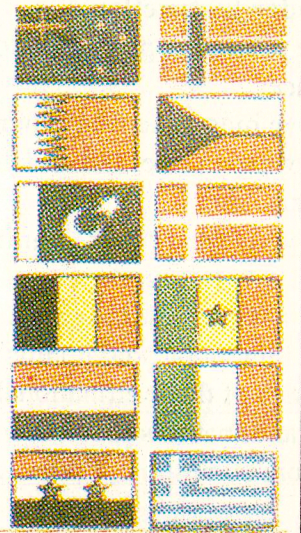
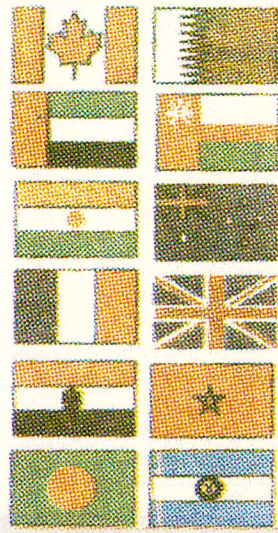
إذا أردت المحافظة على حياتك

اتبع الآتي:

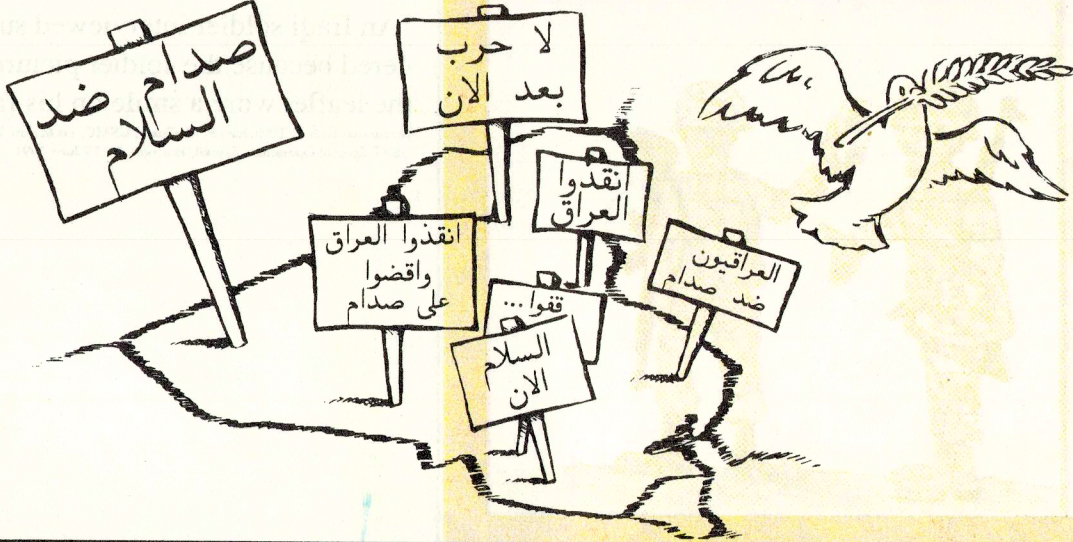
- من فضلك اسحب مخزن الذخيرة من سلاحك.
- احمل السلاح على كتفك الايسر مع توجيهه الماسورة الى أسفل
- للتأكد من رغبتك في المحافظة على حياتك - فضلا - ضع يديك فوق رأسك.
- عند الاقتراب من مواقعنا - اقترب ببطء - أي فرد من الأخوة في المقدمة يرفع هذه الوثيقة فوق الرأس.
- بهذا نتأكد من عزمك على المحافظة على حياتك.
- وسوف تنتقل لرعاية الاخوة العرب في أقرب وقت ممكن وأهلا و مرحباً بكم

Translation:

"The bearer of this card is permitted to cross borders to the Joint Forces whether Arab or friendly, in particular American, British, and French forces. He will receive good treatment from them so that he reaches the nearest Joint Forces HQ in complete safety without being exposed to any danger. He will be treated according to the Geneva Convention."



BACK



FRONT

Translation:

"Saddam is against peace. Save Iraq. Stop Saddam. No more war. Peace Now. Save Iraq. Iraq is against Saddam."

Translation:

"Iraqi People of Peace. Saddam is the cause of the war and its sorrows. He must be stopped. Join with your brothers and demonstrate rejection of Saddam's brutal policies. There will be no peace with Saddam."

ايها المواطنين العراقيون
السلام عليكم

صدام هو المتسبب في الحرب ونتائجها لكم هي - اراامل
وايتام ومعوقون ومشوهون ولكم الخيار انتم لا احد غيركم بوضع
حد له وانتم القادرون انضماموا الى اخوانكم واطهروا وفضكم
لسياسته المدمرة لكم ولوطنكم لن يكين هناك سلام بوجود صدام.

BACK

Print
Leads
The
Way